Click on the Agenda item in the index to the left for Agenda item details.

SUPPLEMENTAL BENEFITS FUND



STEERING COMMITTEE REGULAR QUARTERLY MEETING

Oroville City Hall – Council Chambers 1735 Montgomery Street Oroville, California 95965

> JULY 5, 2017 5:30 P.M.

AGENDA

This meeting may be broadcast remotely via audio and/or video conference at the following addresses:

Cota Cole, LLP, 2261 Lava Ridge Ct, Roseville, CA 95661 (916) 780-9009

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

Committee Members (voting): Chairperson Don Noble; FRRPD -- Vice Chairperson Scott Thomson; City of Oroville -- Victoria Smith; FRRPD -- Linda Dahlmeier, City of Oroville -- Linda Draper; City of Oroville

Advisory Members (non-voting):

Committee Members DWR – Kevin Dossey; SWC – Tim Haines; American Rivers – Steve Rothert; Chamber of Commerce – Kevin Zeitler; American Rivers Alternate – Dave Steindorf

RECOGNITION OF INDIVIDUALS WHO WISH TO SPEAK ON AGENDA ITEMS

This is the time the SBF Chairperson will invite anyone in the audience wishing to address the SBF Steering Committee on a matter that is on the agenda. When that item comes up on the agenda, you will be asked to step to the podium, repeat your name for the record, and make your presentation, or ask questions, regarding the agenda item. Following your remarks, the Committee and/or staff may respond to your comments or questions. *Under Government Code section 59454.3 the time allotted for presentations may be limited.* **Presentations and/or comments are limited to three minutes per person.**

CONSENT CALENDAR

1. APPROVAL OF THE MINUTES OF THE APRIL 5, 2017 REGULAR QUARTERLY MEETING – minutes attached

Committee Action Requested: APPROVE THE MINUTES

2. REIMBURSEMENT FROM THE SUPPLEMENTAL BENEFITS FUND TO THE CITY OF OROVILLE FOR ADMINSTRATIVE EXPENSES — staff report, Bob Marciniak SBF Program Specialist

The Committee may consider a request for reimbursement to the City of Oroville, in the amount of \$10,100.52 for the months April 1, 2017 through June 15, 2017, for SBF Administrative expenses. – staff report, Bob Marciniak SBF Program Specialist

Committee Action Requested: AUTHORIZE THE SBF FUND ADMINISTRATOR TO SIGN INVOICE TRANSMITTAL NO. AE2017-3 FOR SBF REIMBURSEMENT IN THE AMOUNT OF \$10,100.52 RELATING TO SBF ADMINISTRATIVE EXPENSES.

PRESENTATIONS

None

UPDATES

- UPDATE: The Feather River Consolidated Master Plan (FRCMP) ad Hoc Committee met with the ESA consultant group on Monday, March 27 2017, to review and provide input regarding Reach 3 of the FRCMP. ESA had been tasked with having a complete draft of the entire plan by the end of April (2017). On June 2, 2017, a draft final plan was presented. It did not meet the expectations of staff and a letter was sent to ESA on June 15, 2017 with an order format for the consultant to follow. ESA responded on June 22, 2017 with a revised final draft. Once the plan has been reviewed and corrections have been made by ESA a final draft plan will be provided to the SBF Steering Committee, Advisors & the ad Hoc Committee allowing for the final review. Once that has been accomplished and any changes have been made a Special Meeting of the SBF Steering Committee will be convened to receive the draft plan from the consultants (ESA) and to begin the process of final acceptance. SBF grant in the amount of \$68,950.00 with \$24,584.88 available/expires September 15, 2017.
- UPDATE: FRRPD grant for environmental study for portions of the Brad Freeman Trail \$20,000/matures April 6, 2018. (\$3,035.64 remains available.
- **UPDATE: FRRPD** grant for Irrigation Enhancements at the Nelson Sports Complex \$24,000 was funded in its entirety on June 23, 2017.
- **UPDATE:** Administrative The grant for Landscape Architectural Design Concepts for the Envisioned Oroville Aquatic Center \$20,000/matures July 6, 2017. \$1,388.75 to be returned to unallocated funds.

- UPDATE: Veterans Memorial Park for all of Butte County grant for \$112,000 remains outstanding. Work is substantially completed and the grant should close out by mid-July.
- **UPDATE:** The Event Coordinator, Upstate Community Enhancement Foundation, completed two events. Wildflower & Nature Festival which was relocated from Riverbend Park to the Nelson Sports Complex due to the Oroville Spillway Incident. (April 1, 2017) and Feather Fiesta Days (May 5 13, 2017) Final reports of each event are included in the agenda packet.

REGULAR BUSINESS

3. ESTABLISH SBF ADMINISTRATIVE BUDGET FOR JULY 1, 2017 THROUGH JUNE 30, 2018 – Staff Report, Bob Marciniak, SBF Program Specialist

Committee Action Requested: (1) Approve the recommended SBF Administrative Budget; (or) 2. Provide direction to staff

4. DISCUSSION REGARDING \$3,000,000 ADVANCE RECEIVED FROM DWR – Staff Report, Bob Marciniak, SBF Program Specialist

Committee Action Requested: Provide direction to staff

STEERING COMMITTEE ADVISORY MEMBERS AND STAFF COMMENTS

- DWR ADVISOR REPORT (Kevin Dossey)
 Verbal report
- 6. SWC ADVISOR REPORT (Tim Haines)
 Verbal report
- 7. SBF PROGRAM SPECIALIST REPORT (Bob Marciniak)
 Written report attached

CORRESPONDENCE -

- Letter to ESA (June 15, 2017)
- Letter from ESA (June 22, 2017)
- Letter from Oroville Area Chamber of Commerce (June 26, 2017)

HEARING OF INDIVIDUALS ON NON-AGENDA ITEMS

This is the time the SBF Chairperson will invite anyone in the audience wishing to address the SBF Steering Committee on a matter not listed on the agenda to step to the podium, state your

name for the record and make your presentation. **Presentations are limited to 3 minutes**. Under Government Code Section 54954.2, The SBF Steering Committee is prohibited from taking action except for a brief response by the Committee or staff to a statement or question relating to a non-agenda item.

SBF CHAIRPERSON CALL FOR AGENDA ITEMS

The SBF Chairperson will request agenda items from the Steering Committee, SBF Advisors, and SBF Staff for the October 4, 2017 Regular Quarterly Meeting of the SBF Steering Committee.

<u>ADJOURNMENT</u>

The meeting will be adjourned. The next <u>regular quarterly meeting</u> of the Supplemental Benefits Fund Steering Committee will be held on Wednesday, October 4, 2017 at 5:30 p.m.

Accommodating Those Individuals with Special Needs – In compliance with the Americans with Disabilities Act, the City of Oroville encourages those with disabilities to participate fully in the public meeting process. If you have a special need in-order to allow you to attend or participate in our public meetings, please contact the City Clerk at (530) 538-2535, well in advance of the regular meeting you wish to attend, so that we may make every reasonable effort to accommodate you. Documents distributed for public session items, less than 72 hours prior to meeting, are available for public inspection at City Hall, 1735 Montgomery Street, Oroville, California.



CONSENT CALENDAR ITEMS

SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE



APRIL 5, 2017 – REGULAR QUARTERLY MEETING

Note: the following minutes provide a succinct recap of actions taken at the meeting. A complete recorded transcript is available by contacting the SBF Program Specialist at (530) 538-2518. There was not a broadcast remotely via audio and/or video conference to Cota Cole, LLP, 2261 Lava Ridge Ct. Roseville, CA 95661 (916) 780-9009.

The agenda for the April 5, 2017, Regular Quarterly Meeting of the Supplemental Benefits Fund Steering Committee was posted at the front of City Hall and electronically on the City of Oroville website, www.cityoforoville.org on Wednesday, March 29, 2017 at 3:35 P.M.

The April 5, 2017, Supplemental Benefits Fund Steering Committee Meeting was called to order by Chairperson Don Noble at 5:31 P.M.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Committee Member Victoria Smith

ROLL CALL

<u>Present: Voting Committee Members:</u> Chairperson Don Noble, FRRPD; Vice Chairperson Scott Thomson, City of Oroville; Committee Members Victoria Smith, FRRPD; and Linda Draper, City of Oroville.

Absent Voting Committee Members: Linda Dahlmeier, City of Oroville

<u>Advisory Committee Members (non-voting):</u> Kevin Dossey, Department Water Resources; Tim Haines, State Water Contractors; Claudia Knaus (Alternate), Oroville Area Chamber of Commerce.

<u>Absent Advisory Committee Members (non-voting):</u> Steve Rothert – American Rivers; Dave Steindorf (Alternate) American Rivers; Kevin Zeitler, Oroville Area Chamber of Commerce



Others Present:

Donald Rust, City of Oroville, Acting SBF Fund Administrator Bob Marciniak, SBF Program Specialist Jamie Hayes, Recording Clerk

RECOGNITION OF INDIVIDUALS WHO WISH TO SPEAK ON AGENDA ITEMS

- Tasha Levinson: #6 DWR Advisor Update
- Aaron Wright, California State Parks & Recreation Sector Superintendent: #6 DWR Advisor Update
- David Pittman: #6 DWR Advisor Update

CONSENT CALENDAR -

- 1. APPROVAL OF THE MINUTES OF THE JANUARY 5, 2017 REGULAR QUARTERLY MEETING minutes attached
- 2. REIMBURSEMENT FROM THE SUPPLEMENTAL BENEFITS FUND TO THE CITY OF OROVILLE FOR ADMINSTRATIVE EXPENSES staff report

The Committee may consider a request for reimbursement to the City of Oroville, in the amount of \$12,990.99 for the months January 2017 through April 2017 for SBF Administrative expenses. (**Bob Marciniak**, **SBF Program Specialist**)

Committee Action Requested: AUTHORIZE THE SBF FUND ADMINISTRATOR TO SIGN INVOICE TRANSMITTAL NO. AE2017-2 FOR SBF REIMBURSEMENT IN THE AMOUNT OF \$12,990.99 RELATING TO SBF ADMINISTRATIVE EXPENSES.

Hearing no discussion, a motion to approve items 1 and 2 of the Consent Calendar was made by Committee Member Smith and seconded by Committee Member Draper.

The motion was passed by the following vote:

Ayes:

Committee Members, Smith, Draper, Vice Chairperson Thomson

and Chairperson Noble.

Noes:

None

Abstain:

None

Absent:

Committee Member Dahlmeier

+2

3. CHAIRPERSON APPOINTMENTS TO STANDING AD HOC COMMITTEES.

The Chairperson has appointed the following voting members to each of the ad Hoc Committees. Meetings for these standing committees which meet as necessary are facilitated by the SBF Program Specialist.

- a. Feather River Consolidated Master Plan (2 members)
 - i. Linda Draper, City of Oroville
 - ii. Vicki Smith, FRRPD
- b. Potential Aquatic Center (2 members)
 - i. Linda Draper, City of Oroville
 - ii. Don Noble, FRRPD
- c. Safety Patrol Committee (2 members)
 - i. Linda Dahlmeier, City of Oroville
 - ii. Don Noble, FRRPD
- d. RFSP Update Committee (2 members)
 - i. Scott Thomson, City of Oroville
 - ii. Don Noble, FRRPD

Committee Action Requested: INFORMATIONAL ONLY NO ACTION REQUIRED.

PRESENTATIONS/UPDATES

PRESENTATIONS: None

Bob Marciniak, SBF Program Specialist provided the following updates.

- UPDATE: The Feather River Consolidated Master Plan (FRCMP) ad Hoc Committee met with the ESA consultant group on Monday, March 27 2017, to review and provide input regarding Reach 3 of the FRCMP. ESA has been tasked with having a complete draft of the entire plan by the end of April (2017). The draft plan will be provided to the SBF Steering Committee, Advisors & the ad Hoc Committee. Once that has been accomplished a Special Meeting of the SBF Steering Committee will be convened in May to receive the draft plan from the consultants (ESA) and to begin the process of final review and acceptance. SBF grant \$68,950.00/\$24,584.88 available/expires September 15, 2017. (Committee discussion occurred)
- UPDATE: Oroville Veterans' Memorial Committee (grant for improvements \$112,000/matures July 31, 2017) after numerous weather and material delays the project is back on track and will be completed on, or before, the maturity of the grant. To date the memorial wall has been finished with all plaques installed, decorative rock pillars, wrought iron rails on river view side and some sidewalks completed. There have been no draws to date on this grant. (Committee discussion occured)

13

- UPDATE: FRRPD (grant for irrigation enhancements at Nelson Sports Complex \$24,000/matures April 6, 2017) work is about 75% complete. There have been no draws, to date, on this grant. A request for an extension is detailed in agenda item # 5. (There was no Committee discussion)
- UPDATE: FRRPD (grant for environmental study for portions of the Brad Freeman Trail \$20,000/matures April 6, 2017. \$10,208.00 remains available. A request for an extension is detailed in agenda item # 6. (There was no Committee discussion)
- UPDATE: SBF grant to Melton Design Group (for design elements for a future Aquatic Center/\$20,000/matured on March 18, 2017/\$1,388.75 will be reclassified to unallocated funds category. (There was no Committee discussion)

REGULAR BUSINESS

4. REQUEST FROM FEATHER RIVER RECREATION & PARK DISTRICT TO EXTEND THE MATURITY OF THE PREVIOUSLY APPROVED GRANT FOR THE NELSON COMPLEX IRRIGATION UPGRADES — Staff Report, Bob Marciniak, SBF Program Specialist

Committee Action Requested:

- a. Approve the maturity extension (or)
- b. Deny the maturity extension (or)
- c. Provide direction to staff

Following discussion, a motion to approve the request with a maturity date of September 30, 2017 was made by Committee Member Smith and seconded by Committee Member Draper.

The motion was passed by the following vote:

Ayes:

Committee Members, Smith, Draper, Vice Chairperson Thomson

and Chairperson Noble.

Noes:

None

Abstain:

None

Absent:

Committee Member Dahlmeier

5. REQUEST FROM FEATHER RIVER RECREATION & PARK DISTRICT TO EXTEND THE MATURITY OF THE PREVIOUSLY APPROVED GRANT FOR THE ENVIRONMENTAL STUDY FOR PORTIONS OF THE BRAD FREEMAN TRAIL – Staff Report, Bob Marciniak, SBF Program Specialist

Committee Action Requested:

- d. Approve the maturity extension (or)
- e. Deny the maturity extension (or)
- f. Provide direction to staff

Following discussion, a motion to approve the request with a maturity date of April 6, 2018, was made by Committee Member Draper and seconded by Committee Member Smith.

The motion was passed by the following vote:

Ayes:

Committee Members, Smith, Draper, Vice Chairperson Thomson

and Chairperson Noble.

Noes:

None

Abstain:

None

Absent:

Committee Member Dahlmeier

STEERING COMMITTEE ADVISOR MEMBERS AND STAFF COMMENTS

6. DWR Advisor Report (Kevin Dossey)

Prior to Mr. Dossey's update, SBF Chairperson, Don Noble thanked DWR and the various agencies for the quick response and providing the media control site to help keep the public up to date.

Mr. Dossey provided an update regarding the work-in-progress and the big fix. Currently there are 300 DWR employees working on the situation. The emergency fix has required 24/7 attention. Initially DWR was planning on releasing bids for the big fix on June 1st that has now been moved to April 12th. Burma Road will be extended and improved with gravel to allow heavy construction equipment to access the spillway area which will take some of the construction traffic off local residential streets.

Vice Chairperson Thomson asked if a better collaborative effort with DWR to help make it right for Oroville could occur. Committee Member Draper expressed a concern about what all of this has done to the business community and potentially to real estate values.

7. SWC Advisor Report (Tim Haines)

Mr. Haines thanked the community and the various agencies that have been and continue to be involved in the Oroville Spillway incident. He appreciated the tone of the conversation with the SBF Steering Committee and DWR. He expressed great empathy for the Oroville community and its leaders as to how they have handled all that has occurred. There is an awareness of doing a better job and utilizing Federal Funds for the community.

8. SBF Program Specialist Report (Bob Marciniak)

A written report was provided including SBF financial information.

15

CORRESPONDENCE

None

HEARING OF INDIVIDUALS ON NON-AGENDA ITEMS

This is the time the SBF Chairperson will invite anyone in the audience wishing to address the SBF on a matter not listed on the agenda to step to the podium, state your name for the record and make your presentation. Presentations are limited to three minutes. Under Government Code section 54954.2, the SBF Steering Committee is prohibited from taking action except for a brief response by the SBF Steering Committee or staff to a statement or question relating to a non-agenda item.

None

SBF CHAIRPERSON CALL FOR AGENDA ITEMS

The SBF Chairperson will request agenda items from the Steering Committee, SBF Advisors, and SBF staff for the July 5, 2017, Regular Quarterly Meeting of the SBF. There were no requests.

SBF Program Specialist, Bob Marciniak requested that the SBF Steering Committee tentatively reserve, Wednesday, July 12, 2017 for a Special Meeting of the SBF Steering Committee starting at 4:00 P.M. for a presentation from Environmental Science Associates (ESA) of the final Feather River Consolidated Master Plan (FRCMP)

ADJOURNMENT

The meeting was adjourned at 6:37 P.M. A Regular Quarterly Meeting of the Supplemental Benefits Fund Steering Committee will be held on Wednesday, July 5, 2017 starting at 5:30 P.M. in the Council Chambers of the City of Oroville.

Don Noble, SBF Chairperson	



SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE STAFF REPORT

TO: SBF CHAIRPERSON AND COMMITTEE MEMBERS

FROM: BOB MARCINIAK, SBF PROGRAM SPECIALIST

DONALD RUST, ACTING SBF FUND ADMINISTRATOR

RE: AUTHORIZATION TO REQUEST REIMBURSEMENT TO THE

CITY OF OROVILLE FOR SBF ADMINISTRATIVE EXPENSES

DATE: JULY 5, 2017

SUMMARY

The Committee may consider approving a request for reimbursement to the City of Oroville in the amount of \$10,100.52 for SBF Administrative expenses for April, May and June 2017. Note: June 2017 represents ½ month, the remaining balance for June 2017, will be presented with the next reimbursement request.

DISCUSSION

The expenses are within the guidelines of Contract # 460007302, Exhibit A, Attachment 1, Page 10 "...administrative duties include, but are not limited to, activities associated with management of the Fund." The amount of \$10,100.52 represents actual expenses verified against City of Oroville Superion electronic financial system charges from April 1, 2017 through June 15, 2017.

FISCAL IMPACT SBF 9920

Reduces previously approved 2016/2017 Fiscal Year Administrative Budget of \$56,000 by \$10,100.52 (\$7,637.47 remains available)

RECOMMENDATION

SBF Steering Committee authorization to the City of Oroville for reimbursement in the amount of \$10,100.52.

ATTACHMENTS

Budget Reconciliation
Performa Budget/Actual Expenses



Analysis of SBF Administrative Expenses to be submitted for reimbursement

Category	<u>Apr-17</u>	<u>May-17</u>	Jun-17 1/2 m	<u>onth</u>
Program Specialist Salary	2,623.90	2,623.90	1,390.07	
Temp Salaries	0.00	0.00	0.00	
Meeting Clerk	0.00	0.00	0.00	
Overtime	0.00	0.00	0.00	
Medicare	37.57	37.57	19.35	
Pers	608.39	627.86	137.65	
Pers Bond	0.00	0.00	0.00	
Pers EE	0.00	0.00	0.00	
Health Insurance	605.21	604.14	302.07	
Group Insurance	0.00	0.00	0.00	
Pers Survivor Benefit	0.00	0.00	0.00	
Workmans Comp	14.65	14.18	7.09	
Unemployment Ins	15.62	15.62	7.81	
Postage Due/FedEX	0.00	0.00	0.00	
Office Supplies	0.00	145.89	79.00	
Postage/Xerox	0.00	114.98	0.00	
Meeting Expenses	0.00	68.00	0.00	
Travel	0.00	0.00	0.00	
Printing	0.00	0.00	0.00	
Stores Expense	0.00	0.00	0.00	
Legal	0.00	0.00	0.00	
Medical/Physical	0.00	0.00	0.00	
Advertising/Legal Notices	0.00	0.00	0.00	
Training Expense	0.00	0.00	0.00	
Credit: Fees collected for records search	0.00	0.00	0.00	3 Month Total
<u>Total</u>	\$3,905.34	\$4,252.14	\$1,943.04	\$10,100.52
Total/GL	-\$3,905.34	-\$4,252.14	-\$1,943.04	-\$10,100.52
<u>Difference</u>	\$0.00	\$0.00	\$0.00	\$0.00

Expense Analysis updated by: Bob Marciniak 6/20/2017

2-3

Supplemental Benefits Fund (SBF)

Performa Budget/Actual Expenses/Variance

Administrative Expenses* 1 Year Budget: \$56,000.00

Fiscal Year: 07/01/2016 to 06/30/2017

<u>Month</u>	Year	Budget	<u>Actual</u>	Budget Variance	DWR Billed
July August September October November December January February March April May June	2016 2016 2016 2016 2016 2017 2017 2017 2017 2017 2017	\$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.66 \$4,666.74	(\$3,741.50) (\$3,983.57) (\$4,067.97) (\$4,318.00) (\$4,375.47) (\$4,784.71) (\$4,370.96) (\$4,463.86) (\$4,156.17) (\$3,905.34) (\$4,252.14) (\$1,943.04)	\$925.16 \$683.09 \$598.69 \$348.86 \$291.19 (\$118.05) \$295.70 \$202.80 \$510.49 \$761.32 \$414.52 \$2,723.70	no*
<u>Totals:</u>		<u>\$56,000.00</u>	(\$48,362.73)	<u>\$7,637.47</u>	

*funds are on	deposit with	City of Oroville
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Includes retro step increase from 10/08/2016

* Administrative Expenses include the following:

SBF Coordinator/ City of Oroville Salary & Benef	63%
Office expenses related to SBF	100%
Legal Expenses related to SBF	100%
Miscellaneous expenses related to SBF	100%

Actual details of line expenses are provided on the analysis of SBF Administrative expenses submitted with the City of Oroville reimbursement request.





UPDATES

SUPPLEMENTAL BENEFITS FUND



Donald Rust, Acting Fund Administrator Bob Marciniak, Program Specialist

1735 MONTGOMERY STREET ● OROVILLE, CA 95965-4897 530-538-2518 Fax 530-538-2468

Email: sbf@cityoforoville.org

June 26, 2017

To: SBF Steering Committee

From: Bob Marciniak

Re: Event Reports

The SBF agreement/contract with Upstate Community Enhancement Foundation directs that a summary report of each event, as they are completed, be provided. It also directs that at the end of each year a complete report and presentation be made to the SBF Steering Committee.

Events Reported:

1. Wildflower & Nature Festival: April 1, 2017

2. Feather Fiesta Days: May 5 – May 13, 2017

U-1

Wildflower & Nature Festival Report 2017

In 2017 Upstate Community Enhancement Foundation assisted Feather River Recreation and Parks District with the planning and execution of the Wildflower & Nature Festival.

Responsibilities included:

- Attend planning meetings and event
- Creating sponsorship guidelines and forms
- Solicitation of sponsors for adverting
- Develop an advertising budget
- Negotiate media buys
- Creating advertisements for print, radio and television
- Assist in press releases and social media postings
- Arrange publicity and conduct interviews about the Festival
- Request Portable toilets from DWR; 12 units: 3 Handi, 9 reg. and 4 wash stations \$1,800.00 value
- Create new components to grow the Festival Raffle; solicit items and conduct at event

2017 Wildflower Media Budget - Below is the 2017 Media Budget and funds raised through Sponsorship to pay for the additional advertising. The 15 second TV Commercial for KHSL, channel 12 & 24 been posted on the Wildflower & Nature Festival facebook page. Print ads were created for the Chico News & Review, Enterprise Record and the Oroville mercury News. Radio ads were created for KZFR and NSPR.

KHSL-TV	\$250.00
CN&R- print	\$275.00
ER / OMN	\$350.00
KZFR, Radio Ads	\$50.00
NSPR	Trade
Deer Creek Boardcasting / The Mix & The Blaze	Trade
Facebook -	\$25.00
Total Cash	\$950.00
Funds raised through Sponsorship	
Gold Contry Casino	\$500.00
Taco Bell	\$250.00
Grocery Outlet of Oroville	\$100.00
Oroville Salmon Festival	\$100.00
Total Cash	\$950.00

In-Kind Media Sponsorship

KHSL-TV \$250.00

CN&R- print \$125.00

KZFR, Radio \$100.00

NSPR \$150.00

Deer Creek Broadcasting / The Mix & The Blaze \$150.00

Total \$755.00

Total Media Expense; In-kind and purchases \$1,775.00

Hard Cost Contribution to the Festival

Portable Toilet Request \$1,800.00

Media & Advertising \$1,775.00

Raffle \$155.00

Total \$3,730.00

Overview

Due to the spring flooding damage the event was moved to the nelson Sports complex. The weather for Saturday, April 1, was perfect; sunny and highs in the low 80's. The event went off very smoothly. Victoria Teague and her Assistant Kayla Terry, Event Specialists for Feather River Recreation & Parks District did an outstanding job coordinating and executing the event. There were no problems and everything went well. Attendance was estimated at 1,000 – 1,500 including attendees and participants. All aspect of the Festival went well and all attendees and participants seemed to enjoy themselves. My specific function that day was to coordinate and man the Raffle Booth. Prizes were donated from; north Gate Aviation, Forebay Aquatic Center, Feather River nature center, Starbucks and the Salmon Festival. \$155.00 was raised by the raffle, with all money going to FRR&PD.

This is wonderful event and a great addition to the community. We are looking forward to returning to Riverbend Park in 2018 and continuing to grow the event and serve the community.

45

Prepared by Ray Laager, Event Coordinator - Upstate Community Enhancement Foundation

Overview

Oroville's annual week-long spring celebration, 'Feather Fiesta Days' was held from May 5 through May 13, 2017. The festivities consisted of 19 events, over the 8-day period. A representative from each event participated in one way or another in the Feather Fiesta Days Committee.

The weather on May 13, the main day of Feather Fiesta Days, was perfect; sunny, light winds and a high of 74 degrees. Estimated attendance -17,500

2017 List of Feather Fiesta Days events: (All of these events are featured in the FDD Brochure)

Friday, May 5 – 1st Friday, ODBA Cinco de Mayo Celebration

Saturday, May 6 - Bidwell Bar Day

7th Annual Salsa Tasting

Eagle's Club 5th Annual BBQ Rib Cook-off

Feather Falls Casino Concert – Unauthorized Rolling Stones

Wednesday, May 10 - Oroville Community Concert Band Concert

Thursday, May 11 – Feather Falls Casino Car & Bike Cruise Night

Friday, May 12 – 70th Annual Kiwanis Kiddies Parade

Feather Falls Casino Show & Shine Car Show

Feather Falls Casino Concert - 'Tennessee River' - Alabama Tribute Band

Saturday, May 13 - Eagles Pancakes Feed

Oro Dam Cruiser's Gold Rush Car Show

ODBA Gold Rush Street Fair

St. Thomas Spring Fair

Oroville Docents Craft Fair at Sank Park

Exchange Club Grand Parade

Oroville Fire and Police Association Chili-Cook Off

Native Son's of the Golden West Bloody Mary & Beer Garden

4-4

The overall attendance for all 19 events was estimated at over 20,000. The estimated attendance for Saturday May 13, the day of the Parade, was 17,500. This total includes participants, as well as attendees. Meeting for FFD began on January 11, 2017. Six meetings were held by the committee to organize this event. Monthly meetings were held on the third Wednesday of the month at 9:30 a.m. in the Oroville City Council Chambers. The meeting is coordinated and led by the Event Coordinator, Ray Laager with the Upstate Community Enhancement Foundation. Minutes for each meeting were transcribed by the Event Coordinator and sent to all interested parties viva email. Meetings are open to the public.

2017 Meeting Dates - Jan. 11, Feb. 22, March 15, April 19, May 3 and the Wrap Meeting on May 17.

<u>Budget</u>

For 2017, the Oroville Chamber of Commerce generously allocated a cash donation of \$2,000.00 for advertising for the event.

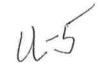
Below is an accounting of those funds. The committee also received 'In-Kind' Sponsorship and Sponsorship donations (Feather Falls Casino for printing of the brochure) which are negotiated by the Event Coordinator. Any amount spent over the \$2,000.00 was donated by Upstate Community Enhancement Foundation.

Media Expenses

'In-Kind' Media Donations

Chico News & Review 1 -1/5 pg. Color Ad	\$275.00
Enterprise Record/ Mercury News	\$306.25
Our Town, Oroville Mercury News, Insert	\$80.00
KHSL 12 - CBS/ KNVR 24 - NBC, Fox 20 broadcast TV	\$500.00
Upgraded Living Magazine	\$250.00
KZFR 90.1 FM, Community Radio	\$150.00
NSPR 91.7 FM, NPR	\$150.00
Comer's Print Shop, Posters	\$40.15
Facebook	\$100.00
BCAC.tv, Comcast channel 11	\$150.00
Total	\$2,001.40

Feather Falls Casino, 10K brochures \$734.05



KHSL, Channel 12, Action News Now	\$500.00
Deer Creek Radio	\$500.00
Results Radio	\$900.00
NSPR	\$150.00
CN&R	\$125.00
Upgraded Living Magazine	\$150.00
BCAC.tv	\$150.00
KZFR community Radio 90.1 FM	\$125.00
Total In-kind	\$3,334.05
Grand total of Media Expense and In-kind	\$5,335.45
Miscellaneous Expense	
Cash & Carry, Toilet Paper – donated by UCEF	\$40.96

The Event Coordinator, (Upstate Community Enhancement Foundation, U.C.E.F.) also maintained the Feather Fiesta Days facebook page creating 24 postings. To date we have 2004 'likes' for the FFD facebook page. U.C.E.F. produced the TV commercial which ran on KHSL and BCAC.tv, Radio Ads for NSPR, Results Radio, Deer Creek Broadcasting and KZFR, arranged and conducted TV and radio interviews and designed the printed ads and brochures. U.C.E.F. also photographed and videoed of the event for future use on facebook and next year's advertising campaign. This material will be made available to all organizations participating in the event as well as the City upon request. U.C.E.F. also composed and sent out three e-blasts for over 18,000 impressions throughout the area.

<u>'In-Kind'</u> Infrastructure

Department of Water Resources - 28 Port-a-potties

(22 regular, 6 handicap and 3 washing stations).	\$2,400.00
City of Oroville – Street cleaning, traffic, security	\$7,712.00
Recology of Butte County – trash and recycling receptacles	\$700.00
S.T.A.R.S. – Traffic control	\$2,000.00
O.A.R.S. – Radio communication and crowd control	\$500.00
Total	\$13,312.00

Cash Sponsorship

U-6

\$2,000.00

Total

Report by Community Event

ODBA 'First Friday' Cino de Mayo Celebration – the Cinco de Mayo First Friday had about 70 participants and 16 businesses. The OBDA plans on holding it again next year and plans to begin advertising the event earlier.

Bidwell Bar Day – No Report

7th Annual Salsa Taste-off – No Report

Eagle's Club 5th Annual BBQ Rib Cook-Off - No Report

Oroville Community Concert Band Concert – No report

Car & Bike Cruise Night – No Report

Kiwanis Kiddies Day Parade – Laurie S. reported that everything went well and it was the biggest Parade in many years, with over 300 children participating. The bookmarks provided by the Oro Dam Cruisers were a big hit. Only problem was with the barricades and street closure, the lineman were overwhelmed. She will make adjustments for 2018.

Feather Falls Casino 'Show & Shine' - Not present, however Ron O. stated that they had lots of cars at the event.

Eagles Pancakes Feed – No report.

Gold Rush Car Show – Lou P. reported the following by email: 'Our issues were no toilet paper and my people being yelled at - OPD allowing a spectator to take his car thru the hub while we were doing awards even after they were told the streets were closed and threatening to take one of my judges to jail. Also, we requested OPD remove two pickups in front of Oroville Inn that were parked in front of no parking signs. They sent a female officer to check - she looked and left without towing the vehicles.

We need better cooperation from OPD and better trained that when the streets are closed they are closed. Also, we had no power at the hub again this year, when I called the City they told me an electrician was not responding and they would keep trying. Overall the show was great with 489 registered cars and once again the store owners were not open even though we provided parking passes and escorts. Some of our female spectators were quite upset by not being able to shop. Sorry I was not at the meeting but am having severe kidney issues.'

Exchange Club 'Grand Parade' – Cheri B. reports they had 55 entries. Overall the Parade went well and was about the prefect length and time. No major problems were reported. There was less candy throwing than in past years. Cheri had problems securing a Color Guard. There were also a few coordination issues with the MC stand. Also STARS blocked the exit point at

U-7

Montgomery and Oliver. The Butte County Helicopter took-off from its trailer in the middle of the street.

ODBA Gold Rush Fair – Melisa G. reported by email the following: 'I have a couple of recommendations that the ODBA will be doing next year; a set time for big trailers to set up and then a time for the smaller booths to set up, and we won't be releasing placement of booths until they check in that morning. I would also like to recommend having ATMs next year.' Kayla T. stated FRRPD had problems exiting the event. Madeline K. reported by email: 'FFD had around 65 booths'.

Native Sons of the Golden West Bloody Mary & Beer Garden – Cheri B. reported that everything when well and people were happy with the event and they sold a lot of food.

Feather Falls Casino Show & Shine – Not present, however Ron O. stated that they had lots of cars at the event.

Sank Park Docents Craft Fair – Not present, however it was reported by Laurie S. that it went well but did not sell all available spaces for the event.

<u>St. Thomas School Springfest</u> – Not present, it was reported everything looked fine and was well attended.

<u>Oroville Fire Fighters Association Chili Cook-Off</u> - Not present, however Ray L. stated that the layout looked good and the event was very well attended. The entry area to the event is always jammed up and ray suggested barricading off an area outside the entry point to keep chairs and pedestrians for blocking the entry.

Event Coordinators Comments and Recommendations

Ray L. reported that the overall events looked great, attendance was good and everything went well. Areas for concern will be address for the 2018 event. Dates for next year's Feather Fiesta Days are Friday, May 4 – Saturday May 12.

Proposed Changes for 2018

- _~ Better communication with STARS and the ODP before the event and what to expect
- ~ List of phone numbers all organizations
- ~ ATM's
- ~ Start Parade at 9:30 so it reached the Review Stand by 10.
- ~ Approach the Sheriff's Dept. about holding a Pancake Breakfast.
- ~ add toilets to the Chamber Parking Lot.
- ~ Have Ben Toilets drop 4 extra cases of TP before the event at various locations.

W-8

- ~ All application must be posted on the Chamber website by the organization holding the event.
- ~ Barricade off the entry to the Chili Cook-off to avoid congestion entering the event.
- ~ Limit performance time to 2 minutes at the review stand
- ~ Strictly enforce 'no candy throwing' policy
- ~ Close off Myers Street leading up to the levee to prevent vehicle from entering the area.

W9

FEATHER FIESTA DAYS 2017 – Budget \$2,000.00

Oroville Chamber of Commerce contributed \$2,000.00 for 2017

M	ed	ia
1 7 1	Lu	IU

Chico News & Review 1 -1/5 pg. Color Ad	\$275.00
Enterprise Record/ Oroville Mercury News	\$306.25
Our Town, Oroville Mercury News	\$80.00
Upgraded Living Magazine	\$250.00
KHSL 12	\$500.00
KZFR 90.1 FM, Community Radio	\$150.00
NSPR 91.7 FM, NPR	\$150.00
Posters, 60 total	\$40.15
Facebook	\$100.00
BCAC.tv	\$150.00
Total	\$2,001.40
In-Kind Donation Media Trade	
Action News Now	\$500.00
Deer Creek Radio	\$500.00
Results Radio	\$900.00
KZFR	\$125.00
Feather Falls Casino, 10K brochures	\$734.05
CN&R	\$125.00
Upgraded Living	\$150.00
NSPR	\$150.00
BCAC.tv	<u>\$150.00</u>
Total	



Other Expenses

Toilet Paper	<u>\$40.96</u>
Total	\$40.96
Total Cash Expenses	\$2,042.36
Total Cash Income	\$2,000.00
Unpaid balance donated by U.C.E.F.	\$42.36

W-11



REGULAR BUSINESS ITEMS

SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE STAFF REPORT

TO:

SBF CHAIRPERSON AND COMMITTEE MEMBERS

FROM:

BOB MARCINIAK, SBF PROGRAM SPECIALIST

DONALD RUST, ACTING SBF FUND ADMINISTRATOR

RE:

ESTABLISH SBF ADMINISTRATIVE BUDGET FOR

JULY 1, 2017 THROUGH JUNE 30, 2018

DATE:

July 5, 2017

SUMMARY

The Committee will consider approving the Administrative Budget in the amount of \$75,000 for fiscal year July 1, 2017 through June 30, 2018.

DISCUSSION

The Settlement Agreement for Licensing of the Oroville Facilities, FERC Project No. 2100, and approved March 2006 provided Appendix B, "Measures Agreed to Among the Parties but not to be included in New Project License." Appendix B established the basis for the Supplemental Benefits Fund and the appointment of the City of Oroville to assume the duties of the Fund Administrator. Appendix B, Exhibit A, Attachment 1 states, in part, that "The Fund Administrator shall use its internal protocols to formally designate a person within its organization to serve as the responsible person for performance of all such administrative duties required to ensure the orderly and efficient operation of the Fund."

In 2007 the City of Oroville and the Supplemental Benefits Fund Steering Committee approved a position to fulfill those needs. The position was filled June 23, 2008 as part of a full-time position that the City of Oroville established. The position initially was titled SBF/RDA Coordinator with an appropriate job description and non-exempt salary classification. In 2012, the position was reclassified to a Program Specialist, an exempt from overtime position. In 2015, the position was adjusted to a 32 hour per week position. The SBF currently funds 20 hours per week plus benefits which is 62.5% of the SBF Program Specialist salary. Since the inception of the SBF administrative expenditures have amounted to 3% of the funds that have been provided by DWR.

Reimbursement to the City of Oroville for SBF related expenditures is presented to the SBF Steering Committee quarterly for approval.



The recommended 2017 – 2018 SBF Administrative Budget of \$75,000.00 includes SBF Program Specialist (20 hours per week/salary and benefits for the first six months and then increased to 32 hours per week); office supplies, printing, mailing and copies, meeting expense, legal, legal advertising, other expenses and a reserve for unforeseen expenses.

FISCAL IMPACT

Establishes a budget for the current fiscal year (07.01.2017 – 06.30.2018); funding is available from the 2017 unencumbered SBF balance \$3,039,101.28 (Note: The City of Oroville will be reimbursed monthly for expenses related to the SBF).

RECOMMENDATION

- 1. Approve budget (or)
- 2. Provide direction to staff

ATTACHMENTS

Proposed 2017-2018 budget

3-3

Note: Program Specialist salary & benefits are based on 20 hours per week

Month:	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18 T	otal Year
Program Specialist Salary	2,800.00	2,800.00	4,200.00	2,800.00	2,800.00	2,800.00	3,725.00	3,725.00	3,725.00	3,725.00	3,725.00	3,725.00	40,550.00
Meeting Clerk	100.00	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	400.00
Medicare	30.00	30.00	30.00	30.00	30.00	30.00	56.00	56.00	56.00	56.00	56.00	56.00	516.00
PERS	314.00	314.00	314.00	314.00	314.00	314.00	469.00	469.00	469.00	469.00	469.00	469.00	4,698.00
PersBond	197.00	197.00	197.00	197.00	197.00	197.00	197.00	197.00	197.00	197.00	197.00	197.00	2,364.00
Health Insurance	427.00	427.00	427.00	427.00	427.00	427.00	294.00	294.00	294.00	294.00	294.00	294.00	4,326.00
Dental Insurance	32.00	32.00	32.00	32.00	32.00	32.00	48.00	48.00	48.00	48.00	48.00	48.00	480.00
Life Insurance	16.00	16.00	16.00	16.00	16.00	16.00	24.00	24.00	24.00	24.00	24.00	24.00	240.00
Vision Insurance	13.00	13.00	13.00	13.00	13.00	13.00	19.00	19.00	19.00	19.00	19.00	19.00	192.00
AFAC Flex	8.00	8.00	8.00	8.00	8.00	8.00	12.00	12.00	12.00	12.00	12.00	12.00	120.00
Workers Compensation	11.00	11.00	11.00	11.00	11.00	11.00	16.00	16.00	16.00	16.00	16.00	16.00	162.00
PERS/Survivor	1.00	1.00	1.00	1.00	1.00	1.00	2.00	2.00	2.00	2.00	2.00	2.00	18.00
Unemployment Insurance	13.00	13.00	13.00	13.00	13.00	13.00	19.00	19.00	19.00	19.00	19.00	19.00	192.00
Cub Astal	2 252 22												
Sub total personnel:	3,962.00	3,862.00	5,262.00	3,962.00	3,862.00	3,862.00	4,981.00	4,881.00	4,881.00	4,981.00	4,881.00	4,881.00	54,258.00
Office Supplies	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	480.00
Special Supplies	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	480.00
Printing, Mailing & Copies	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	900.00
Meeting Expense	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	300.00
Legal	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	7,200.00
Legal Advertising	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	1,200.00
Other/plaques/advertising	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	3,600.00
Reserve:	549.00	549.00	549.00	549.00	549.00	549.00	549.00	549.00	549.00	549.00	549.00	543.00	6,582.00
Sub total overhead:	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,729.00	1,723.00	20,742.00
Grand total personnel/overhead:	5,691.00	5,591.00	6,991.00	5,691.00	5,591.00	5,591.00	6,710.00	6,610.00	6,610.00	6,710.00	6,610.00	6,604.00	75,000.00



SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE STAFF REPORT

TO: SBF CHAIRPERSON AND COMMITTEE MEMBERS

FROM: BOB MARCINIAK, SBF PROGRAM SPECIALIST

DONALD RUST, ACTING SBF FUND ADMINISTRATOR

RE: DISCUSSION OF SBF CURRENT AVAILABLE FUNDS

DATE: July 5, 2017

SUMMARY

THE COMMITTEE WILL DISCUSS THE CURRENT SBF AVAILABLE FUNDS AND PROVIDE DIRECTION TO STAFF FOR A POSSIBLE NOTICE OF FUNDS AVAILABLE (NOFA).

DISCUSSION

Appendix B of the Settlement Agreement for the licensing of the Oroville Facilities FERC Project No. 2100 provided for the following funds to be released to the Supplemental Benefits Fund (SBF) Steering Company prior to license issuance and at license issuance:

- 1. \$1,935,000 at signing of the Settlement Agreement. Those funds were made available to the SBF Steering Committee starting on July 21, 2006 and have been expended on projects, community economic stimulus, studies and administration.
- 2. \$4,135,000 was to be made available as a lump sum payment at license approval. In 2011 the Fund Administrator negotiated with State Water Contractors (SWC) and the Department of Water Resources (DWR) to release, as an advance, \$100,000 annually to allow the SBF to function pending license approval. Since 2011 the SBF has received \$700,000 which has been utilized to fund several projects, two studies and provide for administrative expenses. \$3,435,000 remained in the lump sum payment.
- 3. On May 4, 2017, DWR announced at an Oroville Spillway Incident Public Meeting that DWR would be providing \$3,000,000 to the SBF prior to license approval from the remaining lump sum payment holding back \$435,000 to continue to fund \$100,000 per year to the SBF until license

4-1

- approval at which time any remaining balance would be funded to the SBF. (attachments 1 & 2)
- 4. On June 15, 2017, the Fund Administrator received a check from DWR in the amount of \$3,000,000. The funds were deposited to the City of Oroville investment account for the benefit of the SBF. Current earnings rate on the investment account is 0.925%.

The Regional Fund Strategic Plan (RFSP) which was approved by the SBF Steering Committee on April 22, 2010 with directions to review and amend, if appropriate, the plan every five years. An ad Hoc Committee was established for that purpose but was placed on hold pending completion of the Feather River Consolidated Master Plan (FRCMP). The FRCMP is still being formulated by consultant group ESA.

The Mission Statement of the RFSP is, "Investing in recreational and related projects with a nexus to the Feather River to improve the quality of life and stimulate economic development in the Oroville Region". The SBF Project Consideration Priority Map was approved by the SBF Steering Committee on August 10, 2016. It delineates the Low-Flow channel of the Feather River and three (3) distinct consideration areas: (1) major; (2) moderate; and (3) low. (attachment 3)

As funds are provide to the SBF and the RFSP recommends distributing them into the following categories: (attachment 4)

- 1. Chamber of Commerce/Marketing the Oroville Region (Fixed at \$60,000 annually once the FERC license is signed)
- 2. Administration (amount determined during the annual budget process)
- 3. Marketing/Community Benefit Fund (to include; marketing brochures, maps, signage, Event Coordinator for five major Oroville events), small requests from the community, a safety stipend for MLE program designated for park/river patrol)
- Projects (as approved by the SBF Steering Committee using the formal NOFA process. A determination of type of project(s) and percentage of matching funds is also set.
- 5. Revolving Loan Fund (assumes that funds will be paid back and ultimately added to the projects category)
- 6. Reserve Fund (provides ability to protect against overrides in projects or other commitments)

The SBF currently has \$3,039,101.28 in unallocated (available) funds. The RFSP recommends that the SBF Steering Committee "will need to disseminate information regarding the SBF and the funding process so the public and potential applicants understand the SBF Goals and Objectives, funding

4.3

potentials, the selection process, and obligations of the funded entities. The first step in the process will be the solicitation of projects for SBF funding for the various categories (NOFA process). This step should encourage project proposals and the creative thinking of potentially funded applicants. (attachment 5)

FISCAL IMPACT

None at this time.

RECOMMENDATION

- 1. Discuss available funds, distribution potential, and a future NOFA and release date (or),
- 2. Provide direction to staff

ATTACHMENTS

- 1. Funding transmittal request
- 2. DWR contract amendment
- 3. Vision of the SBF
- 4. Operational flow chart
- 5. SBF Steering Committee Concept NOFA Release Process
- 6. SBF Steering Committee Concept NOFA Appeal Process

4-3



CITY OF OROVILLE

Bob Marciniak, SBF Program Specialist 1735 MONTGOMERY STREET • OROVILLE, CA 95965-4897

530-538-2518 Fax 530-538-2468

Email: marciniakb@cityoforoville.org

COPY

Date:

June 6, 2017

To:

Lynne Esparaza

DWR

Subject:

Transfer of funds to the Fund Administrator

FERC Project No. 2100 Contract #460007302/amendment #7

INVOICE # A0002-2017

Note: Transfer of funds to the City of Oroville Fund Administrator of the SBF per amendment #8 to contract #460007302 approved by DWR Mark E. Andersen, Deputy Director, State Water Project 05/04/2014. Fund transfer is part of amendment #3.

\$3,000,000.00 RMV

200-15-3016 #3,000,000 = Received P due now/final approval received.

Total Requested: \$3,000,000.00

Approvals:

Cc:

Rust, SBF/Interim Fund Administrator:

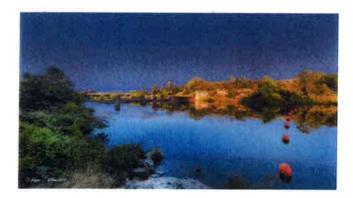
DWR Accounting Office/Contracts Payable Unit/Sacramento, CA

STANDARD AGREEMENT AMENDMENT									
STD. 213 A (Rev 6/03) X CHECK HERE IF ADDITIONAL PAGES ARE ATTACHED 2 Pa	ges AGREEMENT NUM	IBER AMENDMENT NUMBER							
	4600007302	4							
	REGISTRATION N								
This Agreement is entered into between the State Agency									
This Agreement is entered into between the State Agency STATE AGENCY'S NAME	and Contractor name	ed below: Cin							
Department of Water Resources		of Orn							
City of Oravilla		A JUN III ONNO							
2. The term of this July 21, 2006 through	July 20, 201	of Oroman of Oroman of the Department of Oroman of Oroma							
Agreement is This Agreement shall not become e	ffective until approved b	by the Department of Ceneral Services.							
3. The maximum amount of this \$8,070,000.00 Agreement after this amendment is: Eight Million Seve	onty Thousand Doll	CHON							
The parties mutually agree to this amendment as follows. of the Agreement and incorporated herein:	enty Thousand Dolla All actions noted belo	ars and No Cents w are by this reference made a part							
 A. Exhibit B Attachment 1, Budget Detail for Projeto read: 	ect Supplemental B	enefits Fund, I, B, is amended							
The second \$4,135,000.00 of these funds, as	well as any unexper	nded funds from those made							
available pursuant to Paragraph I. A., will be distributed as follows:									
a.) \$3,000,000.00 will be transferred as a lu approval of the amendment, and an add	mp sum to the Fund	d Administrator upon final							
subsequent year beginning in 2018 until	acceptance by DW	January 10 of each							
subsequent year beginning in 2018 until acceptance by DWR of a new license for the Oroville Facilities with terms and conditions that are consistent with and substantially									
similar to the provisions set forth in the Settlement Agreement.									
b The remaining balance of the \$4,135,00	0.00 will be transfer	red as a lump sum to the							
Administrator upon acceptance by	DWR of a new licer	nse for the Oroville Facilities							
with terms and conditions that are consistent with and substantially similar to the provisions set forth in the Settlement Agreement.									
B. Exhibit C – General Terms and Conditions 310	B. Exhibit C – General Terms and Conditions 310, is hereby amended to reflect changes in								
stature. GTC 04/2017 dated 04-2017 replaces	the GTC 610 and he	ereby made a part of this							
Agreement by reference and can be viewed at									
<u>www.dgs.ca.gov/ols/Resources/StandardContr</u>	actLanguage.aspx								
 C. All other terms and conditions of Agreement 46 and 7 shall remain the same. 	0000/302, including	g Amendments 1, 2, 3, 4, 5, 6							
IN WITNESS WHEREOF, this Agreement has been executed by the	parties hereto.								
CONTRACTOR		CALIFORNIA							
CONTRACTOR'S NAME (If other than an individual, state whether a corporation, partnership	, etc.)	Department of General Services Use Only							
City of Oroville BY (Authfolized Signature) DATE SIGN		10							
Sandy Callmen 5.4	IED (Do not type)								
PRINTED NAME AND TITLE OF PERSON SIGNING									
Linda Dahlmeier, Mayor		APPROVED							
ADDRESS									
1735 Montgomery Street	-	MAY 1 5 2017							
Oroville, California 95965	E E	10 20							
AGENCY NAME STATE OF CALIFORNIA	. Z	OFFICE OF LEGAL SERVICES DEPT. OF GENERAL SERVICES							
Department of Water Resources	egal self	DEPT. OF GENERAL SERVICES							
BY (Authorized Signature) DATE SIGN									
& Wah & Hard your 5/	X8/9 X C								
PRINTED NAME AND TITLE OF PERSON SIGNING	15 A 16								
Mark Andersen, Deputy Director, State Water Project	Approve								
1416 Ninth Street, Room 1115-9	Ass Ass	>							
Sacramento, California 95814	54	4-5							

Vision of the SBF5

Reconnecting the beauty and diversity of the Feather River with the community will be the primary component of projects approved by the Supplemental Benefits Fund Steering Committee. The approved projects will provide additional recreational opportunities and economic benefits that enhance the lifestyle of the Oroville Region

- I. <u>Major consideration</u>: The applicant **shall** provide a compelling presentation as to how the proposed project will assist in mitigating what was lost by the construction of the Oroville Dam Facilities (FERC Project No. 2100). The application **shall** take into consideration the various existing City of Oroville, Feather River Recreation & Park District, the Settlement Agreement for licensing of the Oroville Facilities FERC Project No. 2100, and other regional plans.
- II. Moderate consideration: The applicant should provide a meaningful connection to existing, or planned, facilities and projects. The application should also be in, or near, the low-flow channel of the Feather River (as defined in the above figure) and assist in making the Oroville Region a Northern California destination.
- **III.** Low consideration: The applicant's proposed project may be away from the low-flow channel of the Feather River, not connected to existing, or planned, facilities and projects, be unique or a non-profit venture within the Oroville Region including areas under FERC jurisdiction; however the project must, at a minimum, meet the stated vision of the SBF.

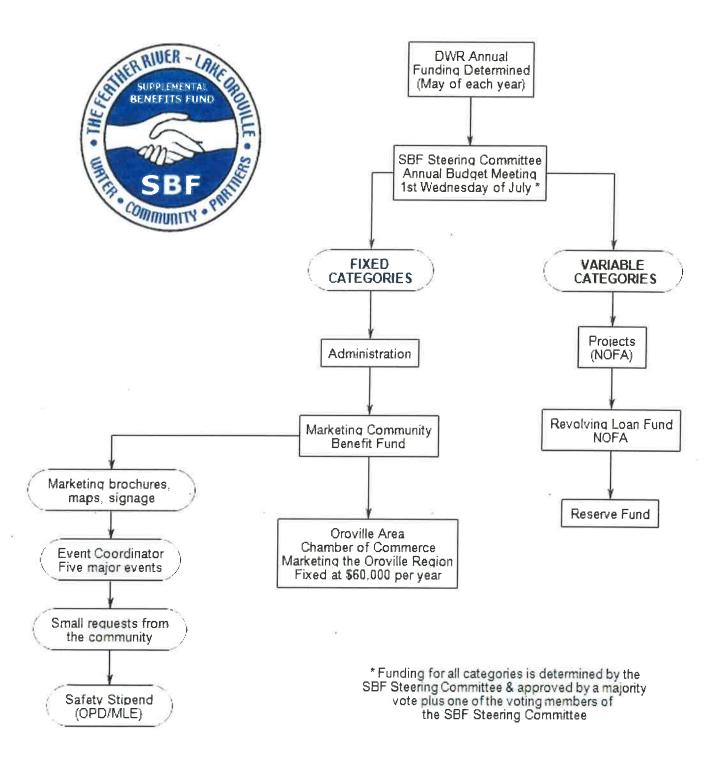


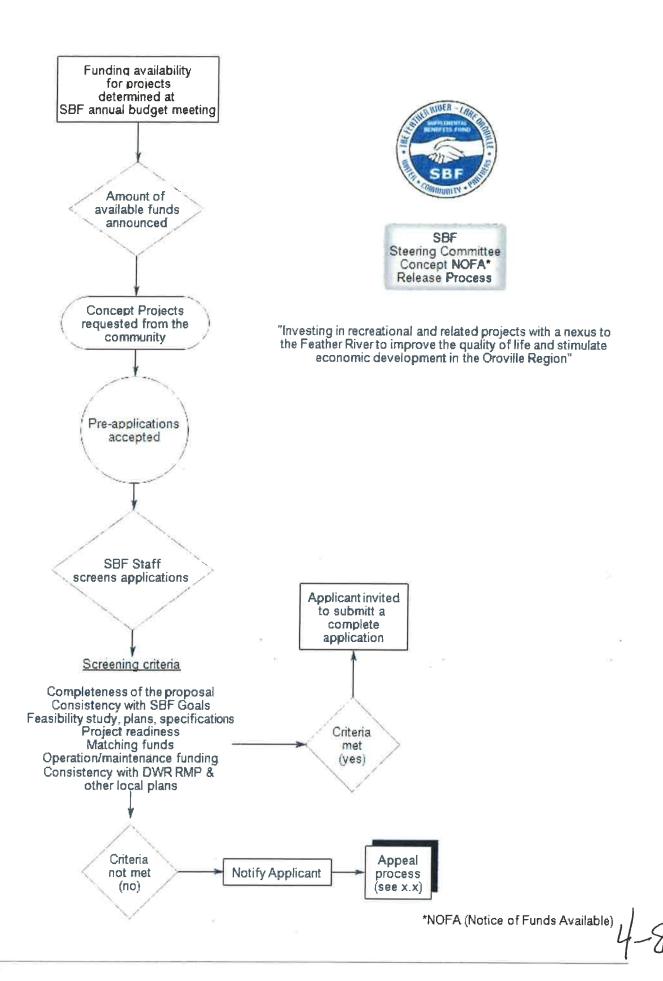
⁵ The SBF Steering Committee on July 13, 2011 adopted the Vision of the SBF to assist the committee, applicants and the general public to further understand request priorities.

4-6

The operational plan addresses the two major operations of the SBF Steering Committee the allocation of SBF revenues to the eligible necessary purposes (such as administration costs) and the selection of projects to be funded overtime

The SBF will adopt and maintain an annual operating budget on a fiscal-year basis (July 1st to June 30th).

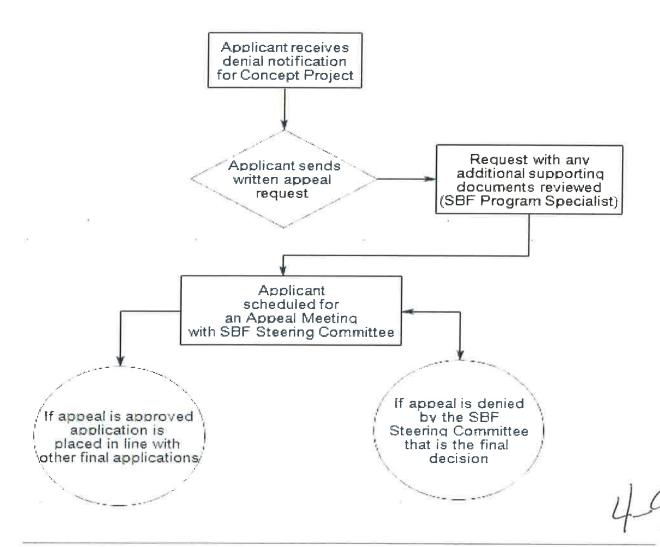






SBF
Steering Committes
Concept NOFA*
Appeal Process

"Investing in recreational and related projects with a nexus to the Feather River to improve the quality of life and stimulate economic development in the Oroville Region"





ADVISORY MEMBERS & STAFF COMMENTS

SUPPLEMENTAL BENEFITS FUND STEERING COMMITTEE STAFF REPORT

TO:

SBF CHAIRPERSON & COMMITTEE MEMBERS

FROM:

BOB MARCINIAK, SBF PROGRAM SPECIALIST

DONALD RUST, ACTING SBF FUND ADMINISTRATOR

RE:

SBF PROGRAM SPECIALIST UPDATE

(APRIL, MAY & JUNE 2017)

DATE:

JULY 5, 2017

1. SBF FINANCIAL SUMMARY

The SBF currently has \$3,258,941.89 on deposit with commitments of \$219,840.61 and uncommitted funds of \$3,039,101.28. A spreadsheet detailing NOFA's, Administrative Grants, Matching Funds, and Administrative Expenses is attached.

2. SBF PROGRAM SPECIALIST SUMMARY OF ACTIVITIES:

- April 2017: Steering Committee Meeting preparation; legal research; attending meetings; transcription of minutes; process of payment reimbursements; filing, correspondence & email. Research, responding to emails. Follow-up with FRCMP consultant ESA. Spillway incident research/updates provided to SBF Steering Committee.
- Steering Committee Meeting preparation; legal research; attending meetings; process of payment reimbursements; filing; correspondence & email. Documentation of current approved projects and research. Update of SBF page on the City of Oroville website. Follow-up with FRCMP consultant ESA. Spillway incident research/updates provided to SBF Steering Committee.
- Steering Committee Meeting preparation; legal research; attending June 2017: meetings; process of payment reimbursements; filing; correspondence & emails. Documentation of current approved projects and research. Follow-up with FRCMP consultant ESA. Spillway incident research/updates provided to SBF Steering Committee. Spillway incident research/updates provided to SBF Steering Committee.

3. AD HOC COMMITTEE UPDATES:

- **Update:** ad Hoc Feather River Consolidated Master Plan: covered in page 2 & 3 of the agenda.
- **Update:** <u>ad Hoc Aquatic Committee</u>: No recent activity. Research of other aquatic centers.
- Update: ad Hoc Safety Patrol Committee: No recent activity.
- **Update:** <u>ad Hoc RFSP Review Committee</u>: No recent activity, meetings have been placed on-hold pending the completion of the FRCMP.

78

SBF Fund Reconcilement

DWR

Released

2006	Contract Amount	\$1,935,000.00	7/21/2006
2011	2011 DWR Release	\$100,000.00	(December)
2012	2012 DWR Release	\$100,000.00	(January)
2013	2013 DWR Release	\$100,000.00	(January)
2014	2014 DWR Release	\$100,000.00	(January)
2015	2015 DWR Release	\$100,000.00	(January)
2016	2016 DWR Release	\$100,000.00	(January)
2017	2017 DWR Release	\$100,000.00	(January)
2017	2017 DWR Special Advance Release	\$3,000,000.00	(06/15/2017)
	Total Contract/to date:	\$5.635.000.00	,



Fund Commitments	Cash Flow	Funded	Status	Residual	Committed	Clearing Line	Pending	Line Total
2006 Initial Fund Availability	1,935,000.00	- 10		-	1 500 - 5	-1,935,000.00	TORS I I I I N	100000000000000000000000000000000000000
2008 NOFA/FRRPD Soccer/All Purpose Fields	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-1,012,221.74	Closed	0.00	0.00	1,012,221.74	0.00	0.00
2008 NOFA/Table Mountain Golf Course		-30,000.00		0.00	0.00	30,000.00	0.00	-30,000.00
2011 NOFA/City of Oroville: Police GEM electrical vehicles		-35,098.49		0.00	0.00	35,098.49	0.00	0.00
2012 NOFA/Forebay Aquatic Center		-\$46,000.00		0.00	0.00	46,000.00	0.00	0.00
2012 NOFA/FRRPD 4th Soccer/All Purpose Field			Closed	0.00	0.00	167,818.37	0.00	0.00
2012 NOFA/FRRPD 4th Soccer/All Purpose Field Rescinded			Closed	0.00	0.00	-167,818.37	0.00	0.00
2008 NOFA/ Small Projects		-33,471.68		0.00	0.00	33,471.68	0.00	0.00
2012 NOFA/FRRPD/Disc Golf		-\$1,000.00		0.00	0.00	1,000.00	0.00	0.00
2012 NOFA/FRRPD/Marketing Gymnastics		-\$4,170.00		0.00	0.00	4,170.00	0.00	0.00
2012 NOFA/FRRPD/Website Development		-\$6,500.00		0.00	0.00	6,500.00	0.00	0.00
2012 NOFA/Rotary Club of Oroville		-\$3,624.00		0.00	0.00	3,624.00	0.00	0.00
2009/2010 Economic Development/Chamber		-76,427.85	Closed	0.00	0.00	76,427.85	0.00	0.00
2011 NOFA/ Oroville Area Chamber of Commerce		-35,000.00	Closed	0.00	0.00	35,000.00	0.00	0.00
2011 NOFA/Economic Development/Chamber		-58,868.85	Closed	0.00	0.00	58,868.85	0.00	0.00
2012 NOFA/Chamber/UCEF Event Coordinator		-\$28,500.00		0.00	0.00	28,500,00	0.00	0.00
2007 Administrative Expenses (charged in 2008)		0.00	Closed	0.00	0.00	0.00	0.00	0.00
2008 Administrative Expenses		-22,009.95	Closed	0.00	0.00	22,009.95	0.00	0.00
2009 Administrative Expenses		-44,079.66	Closed	0.00	0.00	44,079.66	0.00	0.00
2009/2010 Admin/Regional Fund Strategic Plan		-173,050.00	Closed	0.00	0.00	173,050.00	0.00	0.00
2010 Administrative Expenses		-52,927.87	Closed	0.00	0.00	52,927.87	0.00	0.00
2011/2012 DWR Advance Allocation	200,000.00	State of the last				-200,000.00	The state of the last	U III II RESIDE
2011 Administrative allocation for future consultants		-1,500.00		0.00	0.00	1,500.00	0.00	0.00
2011 Administrative Expenses		-21,765.20	Closed	0.00	0.00	21,765.20	0.00	-21,765.20
2012 Administrative Expenses allocation		-30,851.87	Closed	0.00	0.00	30,851.87	0.00	0.00
2012 Consultant Expense/City of Oroville WW/ES		-\$69,971.56	Closed	0.00	0.00	69,971.56	0.00	0.00
2013 DWR Advance Allocation	100,000.00					-100,000 00		
2013 Administrative Allocation 07/01/2013-06/30/2014		-30,188.42		0.00	0.00	30,188.42	0.00	0.00
2013 Administrative Expenses (01/01 to 06/30/2013)		-22,191.67	Closed	0.00	0.00	22,191.67	0.00	0.00
2014 DWR Allocation	100,000.00					-100,000,00		4 10
2014 Administrative Expenses/ Riverfront Consultant(ESA)		-44,365.12		0.00	-24,584.88	68,950.00	0.00	-\$68,950.00
2014 Event Coordinator		-30,000.00		0.00	0.00	30,000.00	0.00	-\$30,000.00
2014 Consultant/Design Oroville Aquatic Center		-18,611.25		0.00	0.00	-1,388.75	0.00	-\$20,000.00
2014 Consultant/Design/Environmental Brad Freeman Trail		-8,517.70		0.00	-11,482.30	20,000.00	0.00	\$20,000.00
2014 WW Consultant Expense City of Oroville		-19,145.89	Closed	0.00	0.00	141,800.00	0.00	\$0.00



Committed

Pending

Not Committed/Available

Total/Contract/to date:

0.00 Closed

0.00

0.00

-219,840.61

-3,039,101.28

-3,258,941.89

-122,654.11

0.00

-\$19,145.89

	Fund Commitments	Cash Flow	Funded	Status	Residual	Committed	Clearing Line	Pending	Line Total
	2014 FRRPD Imigation Enhancements at Nelson Complex 2016		-24,000.00	Closed	0.00	0.00	24.000.00	0.00	-\$24,000.00
	2015 Event Coordinator		-30,000.00		0.00	0.00	30,000.00	0.00	-\$30,000.00
	2014-2016 Administrative Budget (12,055.87 over)		-102,295,87		0.00	0.00	102,295.87	0.00	-\$102,295,87
	2014 Reserve Police Officer Funding for Parks/Trails		-48,403,20	Closed	0.00	0.00	48,403.20	0.00	\$0.00
	2014 Administrative Expense/Workshop Facilitator		-5,130.00		0.00	0.00	-870.00	0.00	-5,130.00
	2015 DWR Allocation	100,000.00	-		A STATE OF	BANK III BER	-100,000.00	0.00	-0,100,00
	2015 Forebay Aquatic Center		-53,474.47	Closed	0.00	0.00	54,000.00	0.00	-\$53,474.47
	2015 Forebay Aquatic Center/close-out		0.00	Closed	0.00	0.00	-525.53	0.00	-\$523.53
	2015 FRRPD Brad Freeman Trail/Environmental		-16,964.36	Open	0.00	-3,035.64	20,000.00	0.00	-\$20,000.00
	2015 Funding of Lake Oroville Maps and Museum Brochures		-9,969.23	Closed	0.00	0.00	10,000.00	0.00	-\$9,969.23
	2015 Funding of Lake Oroville Maps and Museum Brochures (not used)		0.00	Closed	0.00	0.00	-30.77		-\$30.77
	2015 FRRPD Childrens' Playground at Riverbend North		-50,000.00	Closed	0.00	0.00	50,000.00	0.00	-\$50,000.00
	2015 Oroville Veterans Memorial Park/Capital Improvements		0,00	Open	0.00	-112,000.00	112,000.00	0.00	-\$112,000.00
	2016 Event Coordinator (USCEF)		-30,000.00	Closed	0.00	0.00	30,000.00	0.00	-\$30,000.00
	2016 DWR Allocation Received 05/15/2016)	100,000.00			7 5 5 5 6		-100.000.00	T. J. W. Sandrick	
	2016 SBF Administrative Budget (07.01,2016 to 06.30.2017)	9	-38,262.21	Open	0.00	-17,737.79	53,500.00		-\$56,000.00
	2017 Event Coordinator (USCEF)*		-7,500.00	•	0.00	-22,500.00	30,000.00		-\$30,000.00
	2018 Event Coordinator (USCEF)*		0.00	Open	0.00	-28,500.00	28,500.00		\$28,500.00
	2017 DWR Allocation due 01/10/,2017	100,000.00					-100,000.00		
	2017 DWR Special Advance Allocation 06/15/2017	3,000,000.00					-3.000.000.00		
		-	(Funded)			(Committed)	(Available)		
	Sub totals:	<u>\$5,635,000.00</u>	-2,376,058.11		0.00	-219,840.61	-3,039,101.28		<u>-5,635,000.00</u>
			FUNDS ON DEPOSIT:						
	RECAP:								
				\$@DWR		0.00			
	Funded	-\$2,376,058.11 \$0.00	\$ @ City o		f Oroville	3,258,941.89 3,258,941.89			
	Residual								
	O*#d	001001001							

Committed

Not Committed

Total \$:

-\$219,840.61

\$0.00

-\$3,039,101.28

-\$5,635,000.00

7-4



CORRESPONDENCE

City of Oroville OFFICE OF THE CITY ADMINISTRATOR

Donald Rust
ACTING CITY ADMINISTRATOR

1735 Montgomery Street Oroville, CA 95965-4897 (530) 538-2433 FAX (530) 538-2468 www.cityoforoville.org

June 15, 2017

Eric Zigas Environmental Science Associates (ESA) 550 Kearny Street, Suite 800 San Francisco, CA 94108

RE: City of Oroville as the Fund Administrator of the Supplemental Benefits Fund
(SBF) Agreement No. 3145 for the Feather River Consolidated Master Plan
(FRCMP)

Dear Mr. Zigas,

On June 2, 2017, a copy of the final draft (V1) of the Feather River Consolidated Master Plan was sent to staff at the City of Oroville for a pre-review to allow ESA to incorporate any changes prior to the final draft being presented to the SBF ad Hoc committee for review which was part of the agreed upon process. The final presentation, once all changes are made, is to be delivered in a public meeting to the SBF Steering Committee.

Staff has reviewed the final draft and finds that it does not follow, or capture, the essence of a key portion of the Project Summary that was included in the Request for Proposal as well as ESA's proposal for planning services that was approved on September 15, 2015. "At present there are multiple, stand-alone, documents of existing, planned and proposed development along the Feather River within the Oroville City limits and the Greater Oroville Area. The FRMP (FRCMP) taken as a whole, is intended to provide a single "umbrella" of all plans, how they relate to each other and ensuring that, any, and all improvements consider the plans of each of the various entities."

On April 4, 2017, a telephone conference was held with Mr. Ginney, Mr. Zigas and Mr. Melton with the following agenda:

- 1. Clarify delivery date of April 30th (technically May 1st as April 30th is a Sunday) for complete draft plan (Reaches 1-5) and target dates thereafter.
- 2. Discuss Reach 3 layout (order of items) presented at 03/27 ad Hoc Committee meeting.

- 3. Discuss Eric Ginney's comment in email of April 27th "I think we need to discuss the scope, schedule and budget, as we are "off the map" as they say.
- 4. Discuss if work product, as it is drafted, can be forwarded to the City of Oroville staff assigned to the project for review and feedback rather than getting it all at once as occurred with Reach-3.

Shortly after that call we were advised that the dates would not be met due to the unfortunate personal incident of Mr. Ginney. We agreed to extend additional time but also asked for draft work product to be sent as completed. That did not occur and instead we were presented with the final draft (without exhibits or maps) on June 2, 2017, with a request to provide feedback by the end of the next week. Mr. Ginney was notified that we required additional review time.

In reviewing the final draft, it does not follow a logical flow of what the FRCMP is intended to provide. The attachment provides an order format of what each section should consist of and we request that order be followed.

It has been stated before that this plan is not the SBF's plan, it is a plan that consolidates other plans and resources. The Settlement Agreement for the relicensing of the Oroville Facilities (FERC Project No. 2100) and Appendix B which established the SBF are important factors but they are support factors not the ultimate solution to the City of Oroville and the Greater Oroville Region and how they interface with the Feather River.

Sincerely,

Donald Rust, Acting City Administrator

City of Oroville

Attachment: Order format of the FRCMP

cc: Eric Ginney, ESA

Greg Melton, Melton Design Group

Ann Borgonovo

SBF Steering Committee

Order format of the Feather River Consolidated Master Plan

- 1. Executive Summary
- 2. Purpose of the FRCMP
- 3. Listing of all existing plans
- 4. Discussion of the reaches & how existing plans could be engaged
- 5. Listing of each reach with change/improvement possibilities
- 6. Sources of funding
 - a. Private Funding
 - b. DWR Funding via the 1-billion-dollar commitment
 - c. SBF Funding
 - d. Other Agency Funding
- 7. Move FERC License/dam information to an appendix
- 8. Move SBF history/back-up/RFSP to an appendix
- 9. Provide an appendix with summary background information of the February 2017 Oroville Dam and Spillway incident and previous significant storms
- 10. Leave flora/etc. as an appendix



2600 Capitol Avenue Suite 200 Sacramento, CA 95816 916.564.4500 prope 916.564.4501 lox

June 22, 2017

Mr. Donald Rust, Acting City Administrator, City of Oroville Members of the SBF Steering and Ad Hoc Committees

Subject: Draft Final Feather River Consolidated Master Plan

Dear Don and Members of the SBF Steering and Ad Hoc Committees:

We are excited, both personally and professionally, to deliver the Draft Final Feather River Consolidated Master Plan (FRCMP; Plan) for review by the SBF Ad Hoc Committee. Ever since we represented the City in the negotiations of the March 2006 Oroville Facilities Relicensing Settlement Agreement, it has been our interest that the SBF Committee and therefore the community, gain the fullest of benefits intended by the SBF, by enabling the SBF Committee to focus and leverage the settlement funds into successful, river-oriented public-private partnerships and grant-funding opportunities. The guidance provided by the SBF Committee will steer the direction of development along the River, and hopefully deliver in return, economic gains to the community. We sincerely hope this contemporary and forward looking Plan for the River presents the roadmap for that success and marks a milestone in the future planning of the greater Oroville area.

This Draft Final FRMP includes revisions resulting from the SBF Ad Hoc Committee's review of the March 2017 Draft FRCMP, and communicates a vision for each river reach by providing an umbrella strategy for the Feather River as a whole. The executive summary is forthcoming document review.

- Chapter 1, Introduction and Background, provides an overview of the purpose of the Plan, sets the Plan into the context of the regional fabric and articulates the relationship of the Plan to the FERC relicensing process.
- Chapter 2, The Master Plan Development Process, celebrates the input received from the SBF Ad Hoc Committee and the community-at-large in the development of the Plan, identifies the range of potential projects that have been determined to have a river focus, and lays out the process of sorting and assigning the projects to reaches.
- Chapter 3, Project Recommendations, presents the opportunities and constraints by river reach, and concludes with a list of recommendations/changes/improvements, by reach.
- Chapter 4, Economic Development Considerations and Strategies, discusses sources of funding. This chapter puts the SBF funding in context and discusses how to: maximize the economic benefits of the SBF Fund, leverage private investments by creating certainty for developers, fund infrastructure, partner with other public agencies, create PPP, subsidize O&M, and the use of bond funding.
- Chapter 5, Priorities and Next Steps, lays out immediate opportunities for implementation of improvements that could be partnered with the ongoing spillway recovery and restoration activities, dives



Mr. Donald Rust; Members of the SBF Steering and Ad hoc Committees June 22, 2017 Page 2

deeper into financing and event programming and discusses further the long-term investment of partnering with the State Water Contractors.

Summaries of the stakeholder meetings, the extensive list of potential projects, Plan development criteria
and existing conditions summaries of the Plan area are maintained as appendices, the same as in our
previous drafts and outlines.

But this plan did not come without professional and personal struggle, and as a result, we admittedly missed our deadline. We endeavored to be true to our commitments of schedule and worked on a shoestring budget while being subjected to events beyond our control including the spillway incident as well as the tragic loss of a child from our ESA family. Regardless, each member of the project team has extended themselves and donated personal time to provide the SBF Ad Hoc Committee with a quality product. And as referenced in your June 15, 2017 letter, we provided the City on June 2, 2017 (see attachment) with a draft Word document (for review, as requested), along with a download link to draft reach maps/exhibits while we refined them. Therefore, it came as a surprise when we received no review or comment other than that conveyed in your aforementioned June 15 letter.

We are proud to present the attached Draft Final FRCMP, and we look forward to your positive response to the product and to receiving comments from the SBF Ad Hoc Committee. Please note that the attached version of the plan is enabled for web-based viewing and is of a lower visual resolution to enable emailing. The final version will be delivered as a web version and as a high-resolution version set up for 11x17 printing and binding.

Sincerely,

Eric Ginney, ESA Eric Zigas, ESA

Greg Melton, Melton Design Group



June 26, 2017

Don Noble, Chairperson Supplemental Benefits Fund City of Oroville 1735 Montgomery Street Oroville, CA 95965

Dear Mr. Noble:

In the wake of the recent evacuations in Oroville and the severe economic and reputational impact we've seen to our community that resulted, an active working group of business leaders, employers, and private citizens have joined together with the Oroville Chamber of Commerce in helping lead an effort to keep **Oroville Strong!**

We have formally created **Oroville Strong!** into a coalition with 103 members, who together as one, will be a strong voice for Oroville. Here is our mission: **Oroville Strong!** will work to advance meaningful solutions to upgrade the Oroville Dam and flood control infrastructure, as well as work on Oroville's behalf to advance programs that will strengthen the economic climate in the region, promote jobs, tourism and improve the quality of life for residents.

One of our primary objectives is to Strengthen Oroville's image and promote the region as a great place to do business, to work, to live and to visit. Because of the spillway incident, the city of Oroville became a globally recognized name overnight. Unfortunately, this has led to the misperception that Oroville is unsafe—both as a place to visit and to do business. Words like "Peril", "Disaster", and "Warning" were synonymous with the Oroville name. Additionally, there has been a long standing regional bias and negative self-image problem in Oroville.

To set the record straight, we are seeking to secure funding for a campaign to heal the community, rebuild confidence in our infrastructure, and provide an accurate portrayal of who and where Oroville is. This multi-platform campaign will focus on both local outreach and national awareness.



This campaign will:

- Change the public's perception to highlight the positive attributes, and assure that Oroville is a safe place to visit, live, and invest in.
- Engage and educate the community to renew the town's sense of pride and hope in the future.
- Create sustainable long-term solutions that benefit the overall health and economic growth of the community in a meaningful way.

One of the primary tools we will be using to achieve our goal is through the creation of an Oroville brand film – "We Are Oroville." The brand film will highlight Oroville's positive attributes such as proximity to easily accessible nature, a downtown that is rich in history, its affordable land, and abundant water and recreational opportunities.

The community of Oroville has responded with significant generosity by providing donation towards this project. The complete start-up for this project is \$100,000. We have been able to complete phase one of a three phase project with b-roll footage shooting complete and need approximately \$30,000 to finish shooting the brand film. It should be noted and celebrated that both the creative director and film crew is comprised entirely of local professional who live in Oroville.

I hope you will consider an administrative allocation to the Oroville Chamber of Commerce in the amount of \$30,000 to help finish the brand film development.

Sincerely,

Sandy Unville

Sandy Linville, PhD
President & CEO
Oroville Area Chamber of Commerce