

City of Oroville

Quarterly **Newsletter** Winter 2017-2018



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Feather River Crossing LLC is in the process of repurposing the old Walmart location and has announced four major tenants that plan on occupying the space by mid-2018.

- Ross Dress For Less (18,012 square feet)
- Smart & Final (29,580 square feet)
- Harbor Freight (15,000 square feet)
- **Fit Republic (**27,960 square feet)

Over 100,000 square feet of new retail choices will be available for shoppers in the greater Oroville Region. Additionally two free standing pads with 6,000 square feet each are in negotiation. Plus employment opportunities for 200+.

Its exciting to see these changes at a major entrance to our community.

Follow the links to find what each of these new stores is "about"

https://www.smartandfinal.com/history/

https://www.rossstores.com/about-us

https://www.harborfreight.com/about-us

http://www.citizenoffit.com/about/

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Oroville's Veterans' Memorial Park for all of Butte County 2374 Montgomery Street



O say can you see, by the dawn's early light, What so proudly we hailed at the twilight's last

gleaming,

Whose broad stripes and bright stars through the perilous fight,

O'er the ramparts we watched, were so gallantly streaming.

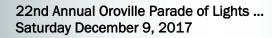
And the rockets' red glare, the bombs bursting in air, Gave proof through the night that our flag was still there:

O say does that starspangled banner yet wave O'er the land of the free and the home of the brave.









Parade starts promptly at 6:00 P.M. "Rain or Shine"



The streets of the Historic Downtown District for the 22nd year in a row will sparkle with bril-



liant lights on floats, walkers and bands. This fun & free event truly rings in the holiday season for our community. This years theme "Oroville Shines" reflects the true spirit of our community which has been faced with many challenges

during 2017. Line-up anywhere on the streets with the red arrows. The judges reviewing stage will be at Myers & Bird Streets ... Enjoy the parade!



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Focus on "Explore Butte County"





The Butte County Tourism Business Improvement District (TBID), also known as Explore Butte County, is an assessment district formed pursuant to the Property and Business Improvement Law of 1994. The Butte County Tourism Business Improvement District was formed in November 2015 and includes the communities of Chico, Oroville, Paradise, Biggs, and the unincorporated area of Butte County. The annual assessment rate is two percent (2%) of gross short term room rental revenue. Utilizing assessment funds collected, Explore Butte County intends to strategically market the region with the goal of increasing overnight stays.

Butte County is a landscape where the fertile valley floor meets the recreation-rich Sierra Nevada. Within it, warm and friendly towns like Chico, Oroville, Paradise and Biggs beckon you to explore the unexpected in a corner of Northern California all its own.

Butte County is the thundering of 410-foot Feather Falls and a sip of Sierra Nevada brew straight from the source. It is the mystical hanging cascades at Phantom Falls and the buttery taste of olive oil from 100-year-old trees. It is mountain biking through wildflowers and waterskiing one of California's most expansive reservoirs.

When you Explore Butte County, you can be sure you'll end each day in a comfortable spot. Whether you're looking for a cozy cottage hideaway, or an inviting downtown inn, search for the perfect accommodations here.

Butte County's deep agricultural roots reach back to the earliest innovations in California farming. Chico Founder John Bidwell, who made his fortune when he found gold in Oroville, is known as "a founding father of modern California agriculture." Bidwell developed many of the innovations that would define California farming for decades to come. Freda Ehmann, whose home is a historic museum in downtown Oroville, launched a nationwide olive canning industry when she was the first person to successfully can olives and ship them to the east coast in the late 1800s. Today, large and small farms carry on the legacy of quality and innovation that has existed in Butte County for more than 100 years, producing some of the state's best olive oils, fruit, rice and nuts — and opening their doors for visitors to taste and experience Butte County agriculture.

Checkout Explore Butte County at: http://www.explorebuttecounty.com/about-us/



From the desk of the Mayor ...

As we head into the season of thankfulness and giving I pause to reflect on the past year and what the coming year will bring. I think about all the highs and lows. I think of the challenges we face as a community and all the blessings we have. Many things come to mind but what stands out the most is the abundance of kindness we have in our City of Oroville.

This past year in particular has brought about so many acts of kindness *from* our community and *to* our community... it's heartwarming. Acts of kindness are often not seen or even spoken of but go a long way in improving someone's day or life.

Kind people are everywhere. They exhibit many quality traits. They are respectfully and observant. They are well mannered and confident in all that they do. They truly listen and genuinely care about people. They laugh often! They take care of their self so they can give to others. But most of all they are grateful people.

Kind people are strong people. They don't avoid controversy but they don't dwell on it either. They always look for solutions and continue to focus on what is positive. They acknowledge challenges and remind us that storms were weathered in the past and we can do it again...always expressing a willingness to help... with gratefulness.

Kind people volunteer. They help when and where they needed with a smile on their face. They often work long hours and wear many hats in the community but they are always willing to lend a helping hand. They recognize that even helping in a small way can make a big difference.

Kind people are thankful. Thankful people practice the habit of acknowledging each act of kindness that comes their way and pay it forward. Whether it's a simple compliment, help on a task or small note of affirmation they know and value and meaning of each small gesture. They spread their kindness and gratefulness daily.

As the Mayor, I am privileged to witness many acts of kindness. Not only in our community but inside our city hall. I witness the kind gestures of so many city employees that for the most part go unnoticed. Of course, many of them would say that they are just doing their job but I know better. They are kind people. They exhibit each of the traits that I have mentioned above and deserve recognition. I want each of you to all know how much you are appreciated. I am thankful for all of you. I am thankful for all you have done and continue to do especially during trying times. Some of you are retiring. I will miss each of you. You have always encouraged me along the way and I wish you all the best in your retirement. You deserve it!

As we head into the season of thankfulness and giving I pause to give thanks to all of you... for being Kind... for your acts of kindness and for giving to your community.

...and I am grateful to be your Mayor.



Photo courtesy of Wayne Wilson ... checkout his beautiful photos at: http://waynewilsonartworks.com/oroville-and-surroundings-images.html



Happy Holidays from the Oroville City Council
(L-R) Marlene Del Rosario, Mayor Linda Dahlmeier,
Vice Mayor Janet Goodson, Scott Thomson,
Linda Draper, Jack Berry, and Art Hatley



Some ideas to winterize your home ...

(from "Tiphero" http://tiphero.com/)

After reading the article 10 Ways to Winterize Your Home on MSN.com, I realized it was time to stop procrastinating and get to work on my pre-winter prep. Although I'd much rather just turn up the thermostat than do the grunt work, I know that my wallet will thank me for a little effort. Here are the top 10 to do's:

- 1) Clean out & repair gutters (this will help prevent water dams and keep excess water away from your house)
- 2) Block Leaks (walk around with a lit incense stick to determine where, if any, the leaks are and then use caulk, tape to reduce drafts)
- 3) Insulate! Even if your house is insulated, attic and other spaces may need periodic updating
- 4) Check the Furnace or better yet hire someone to clean it and make sure it is working properly
- 5) Clean and Inspect Your Air Ducts
- 6) Swap out Your Screens for Storm Windows or Coat them with a Plastic Sheeting Kit (maybe not in Oroville)
- 7) Clean out Your Chimney and keep the damper closed!
- 8) Reverse ceiling fans to push the warm air down
- 9) Wrap water pipes
- 10) Test your smoke detectors and carbon monoxide detectors.



Recycle Butte!

Recycling is more than extending the life of our landfill. It is about making the best use of the resources we have available and preserving those resources for future generations. It is about conserving water, energy, land and materials. It is about creating a sustainable community that values what we have and what future generations deserve to have. When you bury something in the landfill, it's like burying the energy and water it took to create that product.

Lots of great information at: http://www.buttecounty.net/recyclebutte/Home.aspx



A question that we hear often is "how can I help" Volunteers are always needed for the many events in our town. Also both the City & Feather River Recreation & Park District (FRRPD) welcome volunteers. The VIP program at the Oroville Police Department continues to seek people that are especially interested in public safety. Oroville's fine museums also are in need of Docents!

Contact numbers for volunteer information

City of Oroville: 538-2401

City Museums: 538-2429

VIP Program 538-2448 Option 3

FRRPD 533-2011

Upstate Community Enhancement Foundation 520-4742

Oroville Area Chamber of Commerce 538-2542



- Christmas Tree Lighting, carols & craft faire in the Historic Downtown District 5:00 to 8:00 PM December 1st
- "OROVILLE SHINES" 22nd annual Parade of Lights in the Historic Downtown District ... <u>December 9th</u> 6:00 PM
- Lott Home Mistletoe Party Sunday
 December 10th Noon to 4:00 PM
- Chinese New Year "Year of the Dog" at the Chinese Temple & Museum Complex Friday <u>February 16th</u> Noon to 4:00 PM



Our community partners, Feather River Recreation & Park District (FRRPD) have a great program called "Park Watch"

It is a crime prevention program for your neighborhood park. The program helps provide youths, adults and senior citizens with information

to report illegal and unwanted behavior in parks. You are the solution; your eyes and ears are a valuable safety hazard and crime prevention tool.

How does Park Watch work?

Because citizens know their community parks best they are better to spot vandals or individuals who are acting suspicious or situations that do not seem right. A concerned community can stop crime by simply reporting crime in the making to the police or park officials.

About the City & the Oroville Region

CITY OF OROVILLE'S POPULATION — 18,985 & GROWING!

AREA — APPROXIMATELY 17 SQUARE MILES

ELEVATION— 175-750 FEET ABOVE SEA LEVEL

AVERAGE ANNUAL RAINFALL— 27.34 INCHES

GREATER OROVILLE POPULATION — 55,000+

COUNTY SEAT — BUTTE COUNTY 40 SQUARE MILES OF WATER — LAKE OROVILLE, THE FOREBAY ,THE AFTERBAYS, AND THE FEATHER RIVER

110 MILES OF BIKE TRAILS/EQUESTRIAN TRAILS/WALKING TRAILS

3 GOLF COURSES...WINERIES...OLIVE REGION...MANDARIN REGION...

FARMERS MARKETS...MUSEUMS...NATURE CENTER...PARKS...SALMON FISH HATCHERY



City of Oroville Incorporated 1906

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Mission Statement

The City of Oroville is dedicated to serving the public, ensuring the safety and vitality of the community, and promoting prosperity for all.

Vision Statement

The City of Oroville will be a vibrant and thriving Community with strong economic, recreational, and cultural opportunities, where you can live, work, and play, all in a day

Core Values

Integrity & Honesty, Professionalism, Respect for Others, Customer Service, Open Communication, Accountability, Teamwork and Cooperation

<u>Visit a Museum</u>

- Bolt's Antique Tool Museum
- Chinese Temple & Museum Complex
- C.F. Lott Home in Sank Park
- Pioneer History Museum
- Feather River Nature Center & Native
 Plant Park*

Take a Hike

- Brad Freeman Trail
- Out at the Forebay
- Historic Downtown
- Across the Dam*

Visit a Park

- Hewitt Park
- Bedrock Park
- Riverbend Park
- Rotary Park
- Nelson Sports Complex
- Playtown USA
- Centennial Plaza
- Soroptimist Park
 - * Sorry, areas with a "*" are temporary closed as a result of the February Lake Oroville Spillway incident.



Helpful Telephone Numbers

Administration 538-2535
Business Assistance 538-4307
Housing Development 538-2495
Assistant City Clerk 538-2535
Code Enforcement 538-2435
Parks & Trees 538-2401
Planning 538-2429
Public Works 538-2401
Police/Non Emergency 538-2448
Fire/Non Emergency 538-2480
Visitor Information 538-2542
Chamber of Commerce 538-2542



Send your comments or request to join our electronic mailing list to: newsletter@cityoforoville.org Also join e-NEWS by signing up at www.cityoforoville.org for access to instant information and press releases. Bob Marciniak, Newsletter Editor

