



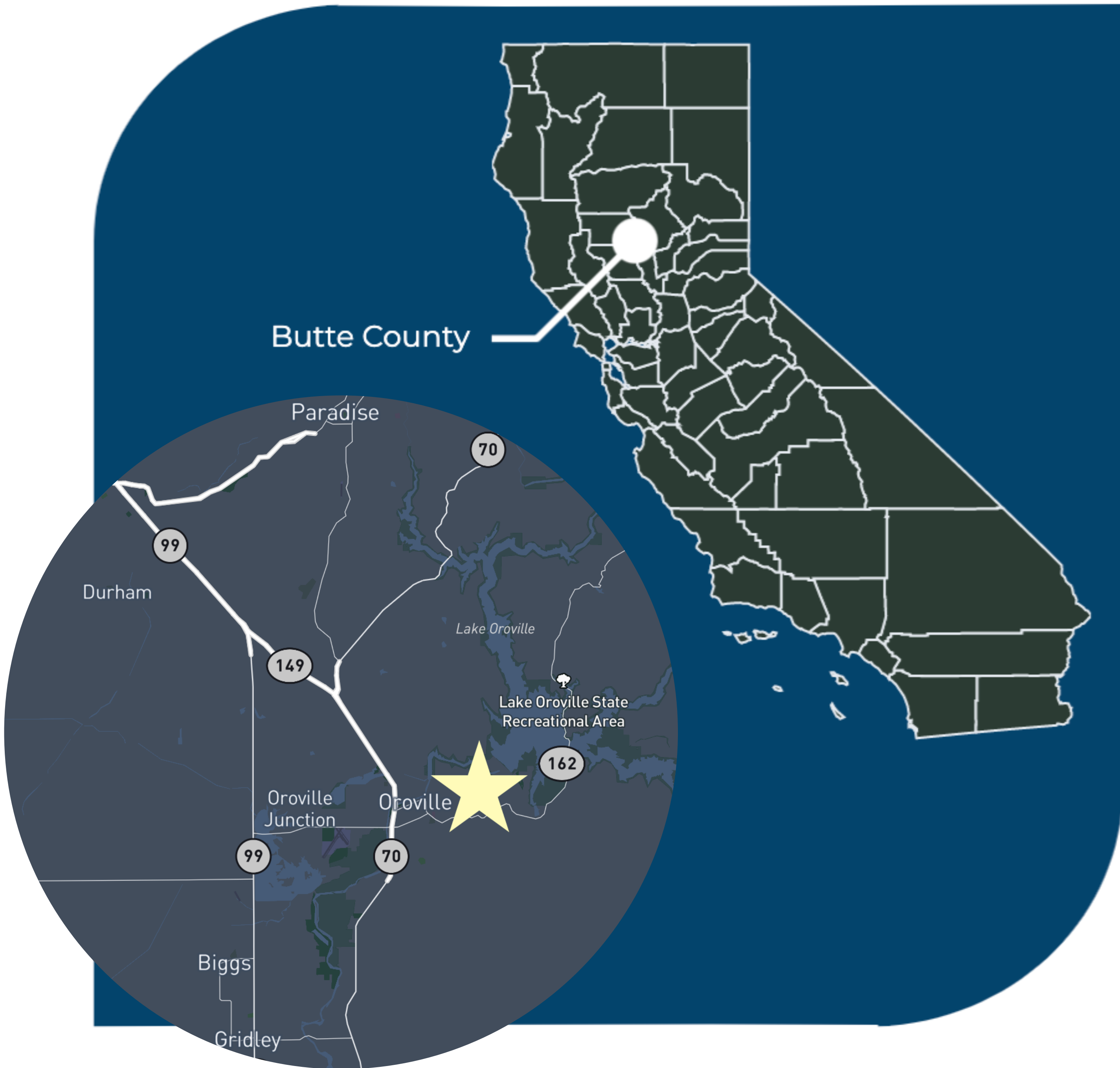
DISCOVER OROVILLE



Preserving our Past — — — Building for the Future



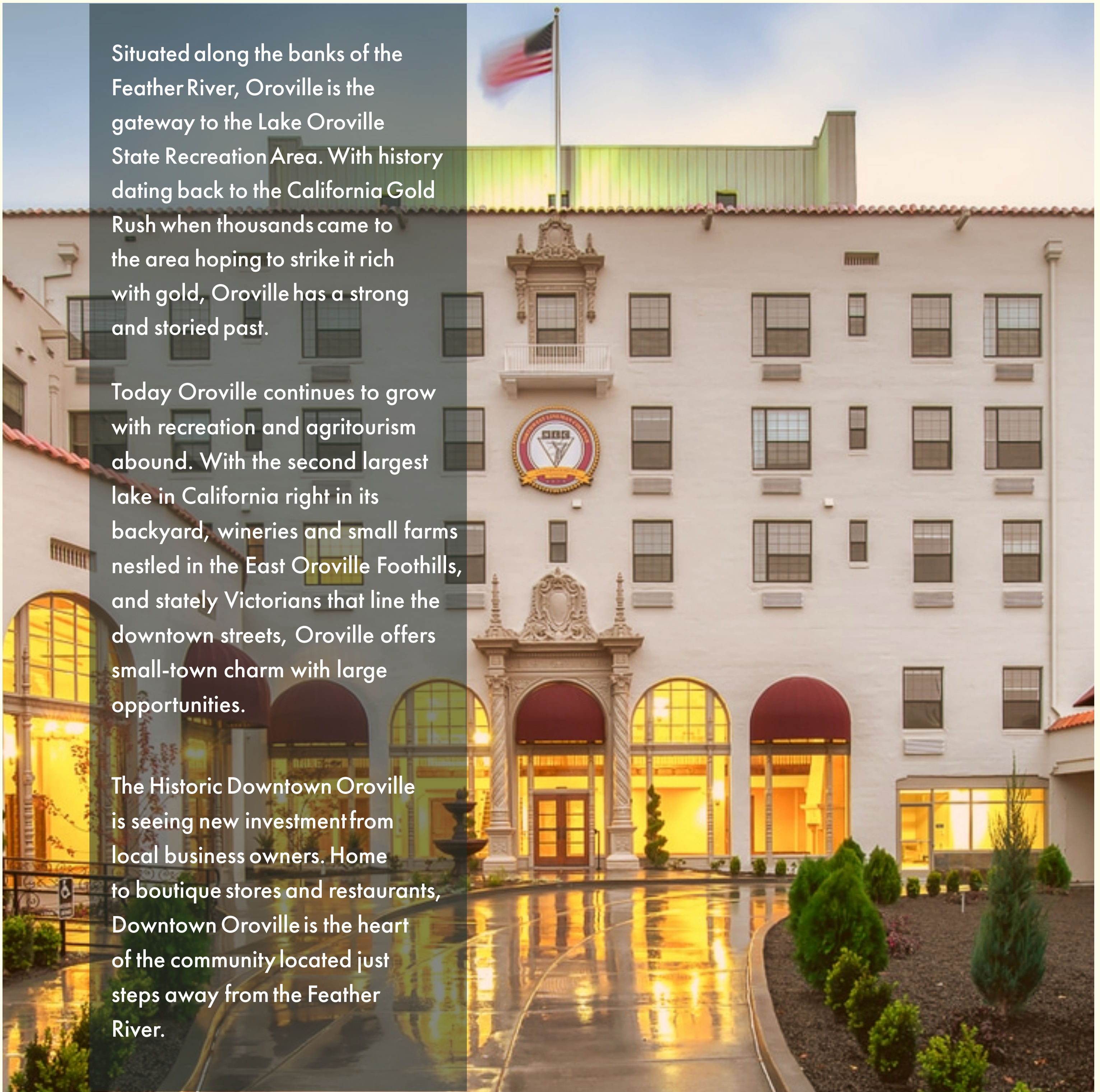
LOCATION



Situated along the banks of the Feather River, Oroville is the gateway to the Lake Oroville State Recreation Area. With history dating back to the California Gold Rush when thousands came to the area hoping to strike it rich with gold, Oroville has a strong and storied past.

Today Oroville continues to grow with recreation and agritourism abound. With the second largest lake in California right in its backyard, wineries and small farms nestled in the East Oroville Foothills, and stately Victorians that line the downtown streets, Oroville offers small-town charm with large opportunities.

The Historic Downtown Oroville is seeing new investment from local business owners. Home to boutique stores and restaurants, Downtown Oroville is the heart of the community located just steps away from the Feather River.



COMMUNITY PROFILE

QUICK FACTS

Population (2020 Census)	20,042
Greater Oroville Population	~55,000
Land Area	17.1 square miles
Average Age	32.6 years
Retail Leakage	\$291,474,639
Sales Tax Rate	8.25%
Average Home Sale Price	\$265,370

DISTANCE TO :

San Jose	184 Miles
San Francisco	151 Miles
Lake Tahoe	122 Miles
Sacramento	68 Miles
Chico	23 Miles

ACCESS

Situated off of State Routes 70 and 99 which offers convenient access to Sacramento and connects the City to Interstate 5, Oroville is situated at a strategic location that allows for easy travel to neighboring Chico and nearby Sacramento, San Francisco, and Silicon Valley while maintaining an affordable cost of living and business.

Airports

Oroville is home to the Oroville Municipal Airport, which offers easy access for general aviation and business aircraft. Runway 02-20 is 6,020 ft long and Runway 13-31 is 3,540 ft long.

Chico Municipal Airport, located 25 miles north of Oroville, has regular FedEx and UPS cargo flights.

Sacramento International Airport (SMF) is 60 miles south of Oroville and is the gateway to Northern California.

Rail Service

Union Pacific runs right through Oroville and the industrial park along the Feather River Route.

Passenger service is provided by Amtrak in Chico

The Oroville community is known for being friendly, community-oriented, and pro-business. The City continues to see new developments, from market-rate and affordable housing to retail and hospitality. New additions to the City include the first Maverik fueling station in California and a new 4-story Hampton Inn and Suites. Many retailers and manufacturers have found success in Oroville, and yours can too!

Oroville has a diverse economy ranging from tourism and retail to manufacturing and government. More than \$12 million in sales tax revenue was collected in 2020 and over \$28.6 million in building permits were issued in Q4 2020. Oroville is a growing community that's both business-friendly and business-ready.

With city staff dedicated to helping your project become a reality and city programs to help you along the way, like pre-development consultation and a fee deferral program, new development is faster and cheaper than other jurisdictions.



Photo Courtesy: BCM Construction

IN GOOD COMPANY

NOTABLE RETAILERS AND INDUSTRIES



OROVILLE HOSPITAL IS EXPANDING TO A NEW \$200 MILLION, 5-STORY MEDICAL TOWER THAT IS EXPECTED TO BE COMPLETE BY 2022. ALREADY EMPLOYING OVER 1,400 PEOPLE, THE EXPANSION IS ANTICIPATED TO GENERATE ROUGHLY 700 NEW JOBS.

AS THE COUNTY SEAT, OROVILLE IS HOME TO THE BUTTE COUNTY GOVERNMENT CAMPUS, WHICH EMPLOYS OVER 2,000 PEOPLE.

Major Employers

County of Butte	2,283
Oroville Medical Complex*	1,454
Pacific Coast Producers	1,060
Wal Mart Stores Inc	386
Graphic Packaging International	220
Sierra Pacific Industries	124
Roplast Industries, Inc.	121
Home Depot USA	121

Source: City of Oroville CAFR 2018-2019

E D U C A T I O N

Higher education opportunities in and around Oroville provide a skilled and educated workforce. This skilled workforce makes Oroville a great place for businesses to put down roots and grow.



California State University, Chico was founded in 1887 and is the second oldest CSU campus in the state. The university enrolled 17,019 for the Fall 2019 semester. The three most popular majors at Chico State are:

1. Business Administration
2. Psychology
3. Pre-Nursing



Source: Chico State



Butte Community College is located just outside the City of Oroville in the heart of Butte County situated on 928 acres of wildlife refuge. Butte College enrolls over 10,000 students as of Fall 2019 and offers over 180 degree and certificate programs. Butte College is the primary feeder school for CSU, Chico.

Source: Butte College



The Northwest Lineman College Oroville campus is 1 of 4 campuses within the NLC system. Northwest Lineman College is a private trade school that provides students with safety and certification training in the power delivering, natural gas, and telecommunications industries.

Source: Northwest Lineman College

GET OUTSIDE AND ENJOY NATURE

Enjoy the Outdoors

With acres of parklands, waterways, and wildlife refuges, Oroville is rich with recreation opportunities.

Riverbend Park, one of the community's most popular parks, is right on the banks of the Feather River and offers everything: a beach to cool off on hot summer days, a boat launch to explore the river, and soccer fields that play host to youth soccer leagues. **The Lake Oroville State Recreation Area** offers miles of shoreline to explore and wooded acres for camping, hiking, and equestrian riding. Special events like the **Salmon Festival** and **Feather Fiesta Days** draws thousands to the area to see what Oroville has to offer.



PARKS AND RECREATION BY THE NUMBERS



10

Parks



4

Sports Complexes



40+

Miles of biking, hiking and walking trails



1

Golf Course



7

Museums



167

Miles of shoreline at Lake Oroville






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