

Spring 2009



THE CITY OF OROVILLE, CALIFORNIA NEWSLETTER



OROVILLE LANDSCAPE PROGRAM

A well designed front yard adds property value and also enhances our community. The Oroville Redevelopment Agency has established a Front Yard Landscape Improvement Program which is available to qualifying owner-occupied applicants. The program is designed to be a “jump start” for the homeowner, providing the base to have an appealing front yard; after all, “curb appeal” is an important element of making our town special. Interest is not charged on the loan and payments are deferred, up to 15 years, or upon the transfer or sale of the borrower’s ownership in the property.



The property needs to be within the incorporated city limits of Oroville. The program also assists in removing blight (see related article on page 2) which helps residents have pride of ownership in their home. Contact the Housing Development Department at (530) 538-2495 or email housing@cityoforoville.org for details.



City of Oroville ... Your Community Partner

Mission Statement— The City of Oroville is dedicated to serving the public, ensuring the safety and vitality of the community, and promoting prosperity for all.

Vision Statement— The City of Oroville, nestled in the foothills of the Sierra-Nevada, graced by the beauty of the Feather River, will be a vibrant and thriving community with strong economic, recreational and cultural opportunities.

Core Values— Integrity & Honesty, Professionalism, Respect for Others, Customer Service, Open Communication, Accountability, Teamwork/Cooperation

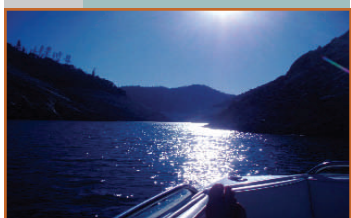


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Special points of interest:

- City of Oroville’s Population — 14,490
- Area — Approximately 13 square miles
- Elevation— 175-750 feet above sea level
- Average Annual Rainfall— 27.34 inches
- Greater Oroville Population — 55,000+
- County Seat — County of Butte

CHECK OUT OUR IMPROVED WEBSITE @
www.cityoforoville.org



ABOUT REDEVELOPMENT...aka "RDA"



RDA funding helped convert the Historic Carnegie Library into the Butte County Law Library

City of Oroville RDA Projects...

◇ ***Completed...***

- ◇ Montgomery Street Roundabout
- ◇ Centennial Plaza
- ◇ Oroville Airport Improvements
- ◇ Downtown Infrastructure Improvements
- ◇ Levee Improvements
- ◇ Hwy 70/Montgomery Landscaping
- ◇ Carnegie Library
- ◇ SPCA Building
- ◇ Bolt Antique Tool Museum
- ◇ Georgia Pacific/Hwy 70 Traffic Signals
- ◇ Hewitt Park/Phase I

◇ ***Pending...***

- ◇ State Theater (in progress)
- ◇ Vega Center

How does Redevelopment define **blight**?

An area that is predominantly urbanized; an area so prevalent and so substantial that it causes a reduction of, or lack of, proper utilization of the area to such an extent that it constitutes a serious physical and economic burden on the community which cannot reasonably be expected to be reversed or alleviated by private enterprise or governmental action; or both, without redevelopment .

The City of Oroville has a unique financial tool that it has successfully used, and continues to use, to benefit the community. That tool is known as "redevelopment."

The California State Legislature created redevelopment agencies to assist in the elimination of urban blight. Over the course of sixty years agencies throughout the state have used this tool to:

- Build affordable housing
- Revive central business districts
- Revive historic downtowns
- Revitalize rundown neighborhoods
- Reduce crime
- Build parks
- Improve city utilities
- Improve roads
- Cleanup contaminated properties
- Develop community centers
- Develop Police & Fire Stations
- Implement neighborhood beautification projects

Redevelopment also allows cities to partner with private enterprise to eliminate blight and to facilitate growth resulting in increasing the quality of life and economic prosperity for a community.

OROVILLE RDA QUICK FACTS

- 2007 City Limits = 12.95 square miles
- 1981 RDA Boundary = 9.48 square miles
- RDA = 73.2% of City Limits
- 2006-07 RDA Tax Increment = \$6,472,639
- Chairperson: David Pittman
- Vice Chairperson: Sue Corkin
- Commissioner's: City Council
- Meetings: 1st & 3rd Tuesday
- Immediately following City Council meetings

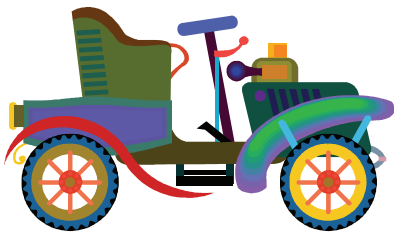
Jim Moll Joins Samuel Norris Honorees...



Local Oroville resident Jim Moll received the Sam Norris Award for Excellence at a recent City Council Meeting. In a letter dated January 26, 2009, Clay and Donna Castleberry nominated Mr. Moll stating “Jim’s contributions know no bounds over many years, as he has become the Voice of Oroville for a multitude of community events. In this vein, we all look forward to him being our master of ceremonies for the ever popular Fourth of July Concerts.” The Casselberrys went on to say, “closer to City Hall, Jim has been a leader and sparkplug in the restoration of the State Theater Complex.” Rosemarie Smith in her nomination letter stated, “he has made people happy in Oroville and has made Oroville a better place to live...he is a positive leader in our community.”

Past recipients include Bernie Richter, Dan Cook, Kenneth Richter, Donald Richter, Eugene Ludwig, Jack McKilliop, Elisabeth Isch and Clay Castleberry.

Who was Samuel (Sam) Norris? He was an engineer who arrived in Oroville in 1903. He was later joined by his wife and three children. He served in private and official capacities including preparing a report that led to the construction of the Western Pacific Railroad with a one percent grade through the canyon. He did most of that while working incognito. He served as City Engineer from 1911 until his retirement in 1952. His first assignments were paving specifications for the business district and the plans for the City’s storm water system. He was a loyal and dedicated citizen who worked diligently at improving the quality of life in the City of Oroville, like Jim Moll and the previous award recipients.



FOLLOW THE IMPROVED GREENLINE



The Oroville Tourism Committee, a combined effort of the Oroville Chamber of Commerce and the City of Oroville, approved a new sign design for the GREENLINE driving tour beginning at Hwy 70 & Montgomery Street and continuing through the Roundabout up to Lake Oroville and back.

New, multi-colored, signs are larger than those previously used (a single feather), decorative in nature, and have directional markers to locations including museums and other points of interest. One hundred signs are being installed along with a fresh GREENLINE on the tour roads. The Wizard of Oz had a famous tag line . “Follow the yellow brick road”; now in Oroville we can proudly say, “Follow the GREENLINE road.” The Tourism Committee meets monthly to find new or improved ways to make Oroville a special experience for visitors.



Community Information Sites

.. a mouse click away to great community information/calendars & more...

- City of Oroville: www.cityoforoville.org
- Chamber of Commerce : www.orovillechamber.net
- Oroville Association of Realtors: www.orovillerealtors.com
- Downtown Business Association (DBA) :See calendar @ Chamber website or call (530) 533-2721
- Butte County: www.buttecounty.net
- State Parks: www.parks.ca.gov/

VISIT THE BOLT MUSEUM



- New barb-wire display...
- New paintings from the Artists of River Town...
- New sign from Oroville High School...
- 1650 Broderick St. (below the levee)

Bocce Ball...Family Fun @ Hewitt Park

Bocce (or Bocci, or Boccie) is a precision sport belonging to the boules sport family, closely related to bowls and petanque with a common ancestry from ancient games played in the Roman Empire.

Developed into its present form in Italy (where it is called Bocce, the plural of the Italian word boccia which means "bowl"), it is played in Europe and also in other overseas countries that have received Italian migrants, including Australia, North America and South America (where it is known as bochas; "bolas criollas" in Venezuela), initially played amongst the migrants themselves, but slowly becoming more popular with their descendants and the wider community.



Hewitt Park is located on Baldwin Ave between Myers St. and Spencer Ave. The park has great Bocce Ball Courts available for your enjoyment

during regular park hours which are dawn to dusk. Stop by and check it out, bring a picnic lunch. You will need to provide your own Bocce Ball equipment. *ADA compliant restrooms, parking for 110 vehicles, two special playgrounds, horseshoe-pits and picnic tables are among the park's amenities.*

HAVE FUN!

(From Wikipedia, the free encyclopedia).



WEED ABATEMENT REMINDER

While the rain refreshed the air, the weeds have begun sprouting...this a reminder that weed abatement is not only esthetically pleasing its also done for fire preventative reasons. Weeds (12 inches or higher) or other dead, decayed, diseased or hazardous trees should be trimmed by June 15th which may change dependent on drought conditions. Thanks for helping to show pride in your community.

Springtime Adventures...In and around Oroville...ENJOY!

- ◇ Feather Fiesta Days...May 2nd to 9th...details at Chamber of Commerce (530) 538-2542
- ◇ Bidwell Bar Days...May 2nd...honoring Oroville's gold rush history...details at (530) 538-2219
- ◇ Firefighter Chili Cook-off...May 9th during Feather Fiesta Days...on Montgomery Street
- ◇ Memorial Day Parade & Avenue of Flags...May 25th...American Legion & VFW
- ◇ Hooked on Fishing at Bedrock Park...May 30th...details from FRRPD (530) 533-2011
- ◇ Concert Series @ The State Theater...on-going call (530) 538-2415 for events





1 Feather River Nature Center

The Nature Center is open every day from sunrise to sunset.



2 Monday Club

Built in 1911, the Monday Club is the oldest woman's club in Oroville.



3 Veterans Memorial Hall

The Veterans Memorial Hall is located on Montgomery Street.



Historic Oroville



4 Pioneer Memorial Museum

This 1932 museum preserves the memories of Pioneers who first settled in California and, in particular, the Butte County area.



5 Ehmann Home

Built in 1911 by Freda Ehmann and her son Edwin. This home is now the Butte County Historical Society Museum & Archives headquarters.



6 Bolt's Antique Tool Museum

This museum displays approximately 5,000 different items consisting of Blacksmith tools, antique jacks and other items.



7 Chinese Temple & Museum Complex

Built in 1863, the Chinese Temple includes three separate temples for each of the major ways of life in China.



8 The 1856 C.F. Lott Historic Home

This historic house museum is a cultural repository for decorative art objects typical of Oroville's pioneer families.

...recreate...rec*re*ate...from the 15th century... "to give new life or freshness"

Oroville has all of the following and more for you *recreate in...*ENJOY!

City Parks...call 538-2415

- ◇ Hammon Park
- ◇ Hewitt Park
- ◇ Rotary Park
- ◇ Sank Park
- ◇ Centennial Plaza
- ◇ Nature Center

FRRPD...call 533-2011

- Riverbend Park
- Martin Luther King Jr. Park
- Palermo Park
- Playtown Park
- Bedrock Park & Tennis Courts
- Bedrock Skate & Bike Park
- Forbestown



Adventure Areas...

- ◇ Oroville Wildlife Area
- ◇ Rabe Road Shooting Range
- ◇ DPR Clay Pit SVRA
- ◇ Fish Hatchery
- ◇ Feather River Nature Center
- ◇ Table Mountain Flowers & Covered Bridge
- ◇ Burma Rd/Diversion Pool
- ◇ Feather River Bike Trail

City Museums...call 538-2497

- ◇ Chinese Temple
- ◇ Pioneer Museum
- ◇ Bolt Museum (new items!)
- ◇ Lott Home
- ◇ Interested in being a Docent?
Please call 538-2497

Water Wonders...

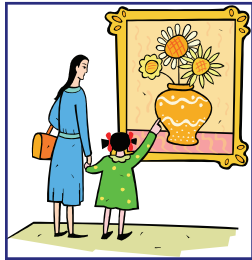
- ◇ Lake Oroville & Visitors Center
- ◇ Feather Falls
- ◇ The Feather River
- ◇ Thermalito/Forebay
- ◇ Thermalito/Afterbay
- ◇ Nelson Ave. & Palermo Pools

"Artists of River Town"



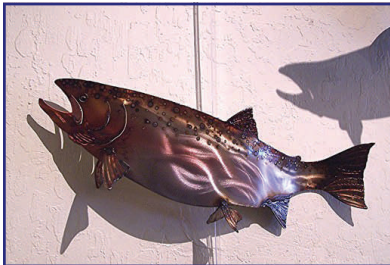
The Oroville area has always had a large group of artists, however in 2005 a formal group "Artists of River Town" began. Currently there are over 80 members with a very wide variety of mediums used.

The group offers workshops in art and the business of art. Perhaps one of the most exciting events offered is a program called "Kids Art Day" which is an opportunity for children to paint with "real artists." This event held annually in March has been a real hit for the artists, but most importantly a positive experience for children.



Receptions for the public are held the 2nd Saturday of each month from 11-3 at the historic State Theater in downtown Oroville. This event is free to the public.

Art is available for purchase or just enjoying. An artist is featured each month. Recently Steve Nielsen's magnificent metal sculpturing was featured.



Please visit the "Artists of River Town" located in the Centennial Cultural Center, 1931 Arlin Rhine Drive Oroville (between the Municipal Auditorium and Centennial Plaza). Information may be obtained by calling (530) 533-4140 or visiting their website:
<http://artistofrivertown.com/aboutus.aspx>

Welcome These New Businesses to Oroville

1-Stop Wireless... Adolf's All Points Repair...Albert Lanagan Mobile Service...Almost Perfect at Gammies... Anytime Fitness...Apartment Carpet Cleaning...Big Lots...Building Bridges Oroville...Capital Engineering Laboratories...Carrillo Lawn Care...Celestino's N.Y. Pizza...Coffee Diem... Conscientious Dissemination...Dutch Brothers Coffee...Elite Nails...Ernie's' Custom Upholstery...Harley's...Hillview Ridge Apartments...John Weiss Rooter & Plumbing...K&D Home & Yard Improvements...Lifeline Recovery...Lindsay's Place...Mohr Sound...Nick's Stuff N'Things...Oroville All Phase Auto...Oroville Towing...Pastora's Used Car Sales... Precision Construction...Quest Diagnostics...Reflections Quality Made Products...Spectrum Orthotics & Prosthetics...Sutherland Vending...The Baby Store & More...and Vertical Grind Internet Sales...

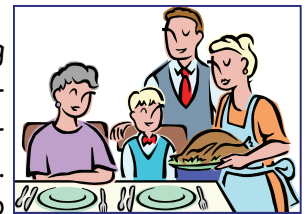
Shopping Locally Benefits Your Community

MENU FOR MEMORABLE MEALTIMES

Family mealtime is one of the most important things you can do to build family togetherness, bonding-and foster healthy eating and communication habits that can last a lifetime.

Whether mealtime at your house consists of immediate family, extended family or a group of close friends, you can reap benefits like these.

- Eating with others, sharing stories and making memories create a sense of belonging and family unity. Regularly sitting down to talk to one another helps build strong relationships.
- Children learn conversation skills, good manners and healthy-eating habits when they eat with their parents.



...Courtesy of The Mayo Clinic

Why drive, when you can walk instead!

Oroville has lots of places to walk. Try the walking path above the Feather River, Riverbend Park, Historic Downtown, Centennial Plaza, the Oroville Dam, the Forebay or Afterbay, and any of the neighborhood parks or Table Mountain or just take a walk in your neighborhood.



Walking can provide the same benefits as a running program. General health benefits are acquired from any walking. For cardio benefits, the key is walking fast enough to get your heart rate up. Walkers may miss fewer days of work or school due to injury than runners while achieving similar improvements in aerobic conditioning.

An average fitness walking pace is close to a 15 minute mile. But a good pace will vary depending on your fitness level, walking technique, walking goals, and terrain. For general fitness walking you should walk at a pace that increases your heart rate and that you can maintain for 30 to 60 minutes. Use the talk test...if you can't speak without grasping for air you are walking too fast. If you are walking slow enough that you can carry a tune you are probably walking too slow. *As with any exercise program, use caution or consult your doctor before starting.*



Poster courtesy of the Department of Water Resources



We're Here For You...

City staff is the best place to go for answers to your questions regarding the City of Oroville. Please check out our improved web-site www.cityoforoville.org for department information, events, and exciting information about **"your city"**.

Questions and suggestions can be directed to the city staff at 538-2401. We look forward to hearing from you and continuing to be of assistance.



Your comments are valuable, let us hear from

Enter our free drawing...either clip this out and mail to City Newsletter 1735 Montgomery St. Oroville, CA 95965 ...or send an email to newsletter@cityoforoville.org

Include: your name, address, telephone #
ANNUAL MUSUEM PASSES FOR FOUR Drawings to be held April 14th & May 12th (Not restricted to City of Oroville Residents)

Winner need not be present at the drawing



City of Oroville
Incorporated 1906
City Hall
1735 Montgomery St.
Oroville, Ca. 95965



Mayor

Steve Jernigan

Vice Mayor

James Johansson

Council Members

Sue Corkin

Art Hatley

David Pittman

Allen "JR" Simpson

Thil Wilcox

City Administrator

Sharon Atteberry

Helpful Telephone Numbers

Administration 538-2405

Business Assistance 538-2534

Chamber of Commerce 538-2542

City Clerk 538-2535

Code Enforcement 538-2435

Community Development 538-2401

Parks & Trees 538-2415

Redevelopment 538-2495

Police & Fire Emergency 911

Police/Non Emergency 538-2448

Fire/Non Emergency 538-2480

Police & Fire Emergency 911

SOMETHING FOR EVERYONE...

- ◇ **Historic Downtown**
- ◇ **State Street Theater**
- ◇ **Restaurants**
- ◇ **Museums**
- ◇ **Nature Trails**
- ◇ **Feather River Vistas**
- ◇ **Walking/Bicycle Trails**
- ◇ **And so much more...**



Oroville where ...

"The Fun Starts Here"



PUBLIC MEETINGS

- ◇ City Council/RDA.....1st & 3rd Tuesday of each month at 7:00 p.m.
- ◇ Planning Commission2nd Monday of each month at 7:00 p.m.
- ◇ Park Commission4th Monday of each month at 5:00 p.m.
- ◇ Housing Loan Advisory Committee..2nd Tuesday of each month at 5:30 p.m.
- ◇ Economic Development Loan Advisory Committee...on an as needed basis at 5:30 p.m.
- ◇ Supplemental Benefits Fund..... .1st Wednesday of each quarter at 5:30 p.m.
- ◇ *All meetings are held in the Council Chambers 1735 Montgomery St. Oroville*

**Send your comments or request to join our electronic mailing list to: newsletter@cityoforoville.org
 also join the e-NEWS sign up at www.cityoforoville.org for access to instant information and press releases.**